

## Census 2020 Fact Sheet

### Billions of Federal Dollars are Distributed to States Based on Census Counts

- New Mexico receives over \$6 billion each year through federal programs that allocate funds on per capita basis
- Funds Medicaid, Transportation Grants, Education Grants, Section 8 Housing Vouchers, Community Development Block Grants, and dozens of other federal programs<sup>1</sup>
- Each New Mexican not counted equates to a loss of approximately \$3,000 every year for the next decade
- **Just a 1% undercount of New Mexicans in 2020 could result in a \$600,000,000 loss of funds over a ten-year period**
  - 20,000 people \* \$3,000 \* 10 years ≈ \$600,000,000

### New Mexico is the State Most Vulnerable to Undercount

- New Mexico's unique demographics and geography make it the most difficult state to count
- **In 2000 the net undercount for New Mexico was nearly 2% or over 35,000 people<sup>2</sup>**
- In 2010 New Mexico had the second lowest response rate in the US<sup>3</sup>

### Every New Mexican Counts

- Local governments, tribal communities, non-profits, community organizations, faith-based groups, and anyone concerned with a complete and accurate census count may partner with the Census Bureau to form a Complete Count Committee
- Complete Count Committees organize targeted campaigns that leverage trusted voices who can motivate every New Mexican to respond to the census

### Additional Information

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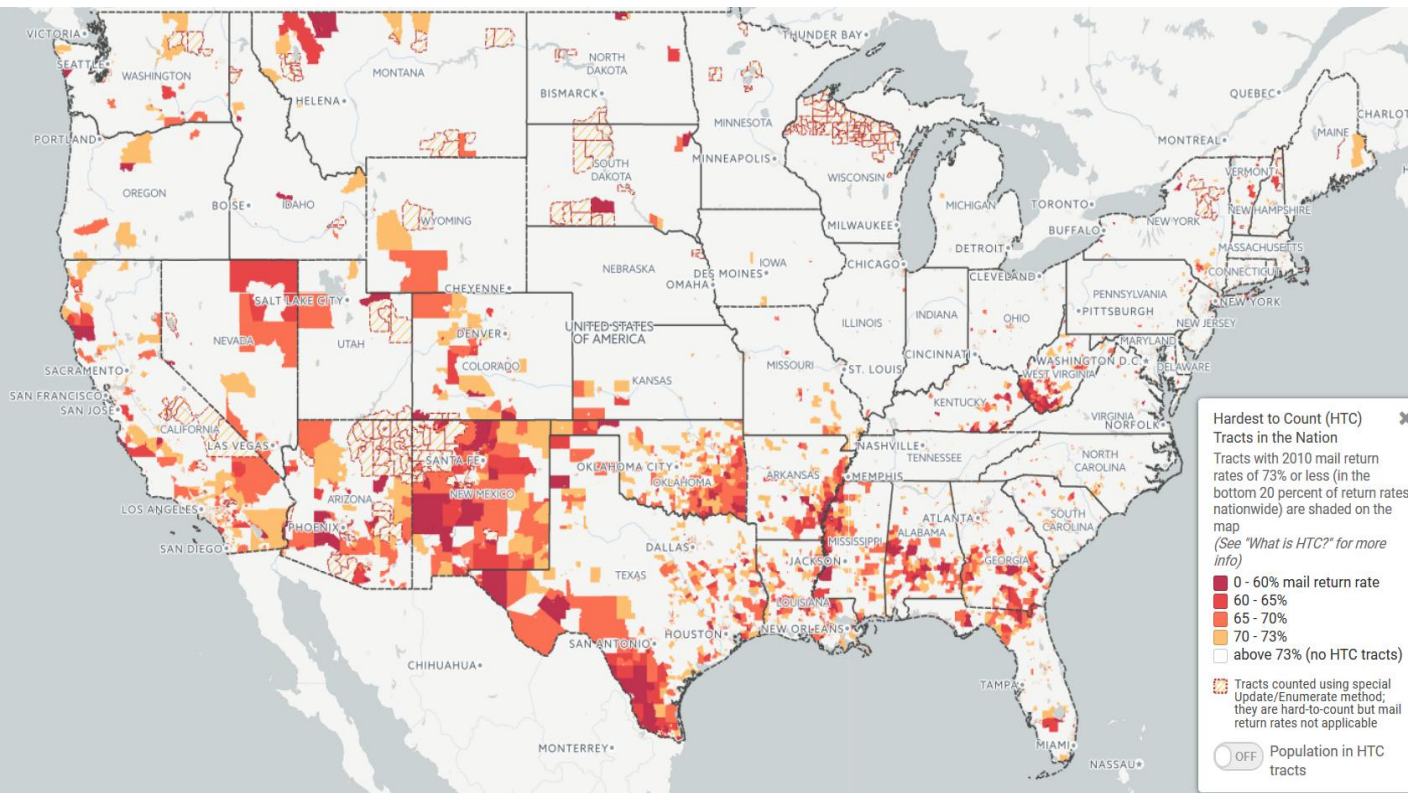
<sup>1</sup> [George Washington University Institute of Public Policy, Counting for Dollars 2020 New Mexico](#)

<sup>2</sup> [Price Waterhouse Coopers, Effect of Census 2000 Undercount on Federal Funding to States and Selected Counties, 2000-2012](#)

<sup>3</sup> [US Census Bureau, 2010 Census Coverage Measurement Results](#)

# Hardest to Count Communities

- \* New Mexico's 2000 Undercount = 1.94%
- \* New Mexico 2010 – 2<sup>nd</sup> Lowest Response Rate in US



## Most at Risk:

- \* Native Americans
- \* Hispanics
- \* African Americans
- \* Children 0-4
- \* Impoverished
- \* Colonias
- \* Immigrants
- \* Remote Rural Areas
- \* Homeless