



*The Heart & Soul of  
Health in New Mexico*

# 2022 Northern New Mexico Grant Cycle

*Northern New Mexico Health Grants Group*

*Pre-Proposal Session*

# Welcome and Agenda



## WELCOME

Denise Herrera, PhD, MCHES  
Executive Director



## HOUSEKEEPING

Dennis McCutcheon, MSW  
Associate Program Officer



## ESSENTIALS

Mission, Priorities, Values



## OVERVIEW

2022 Open Grant Cycle & Guidelines  
Quiz & Application Questions



## FINDING INFORMATION

Where to find relevant information



## QUESTIONS & ANSWERS

We will respond to questions as  
time permits



## ADJOURN

Thank You!



# Housekeeping



## RECORDING SESSION

We plan to share with those unable to attend today



## TYPE NAME IN CHAT

Who has joined us today?

Are you a current or past grantee?



## ENTER QUESTIONS INTO CHAT

Type questions in chat at any time

Zoom-or-internet related challenges you may be experiencing



## Q&A

During Q&A, 'unmute' yourself or enter question into chat if you have a question

We will respond to questions as time permits



## RESOURCES

PowerPoint will be available on Con Alma's Website after session

# Meet Con Alma's Team



**Denise  
Herrera**

Executive Director  
since 2021



**Amy  
Donafrio**

Associate Director  
since 2006



**Abigail  
Ropp**

Office Manager  
since 2021



**Cecile  
Laboure**

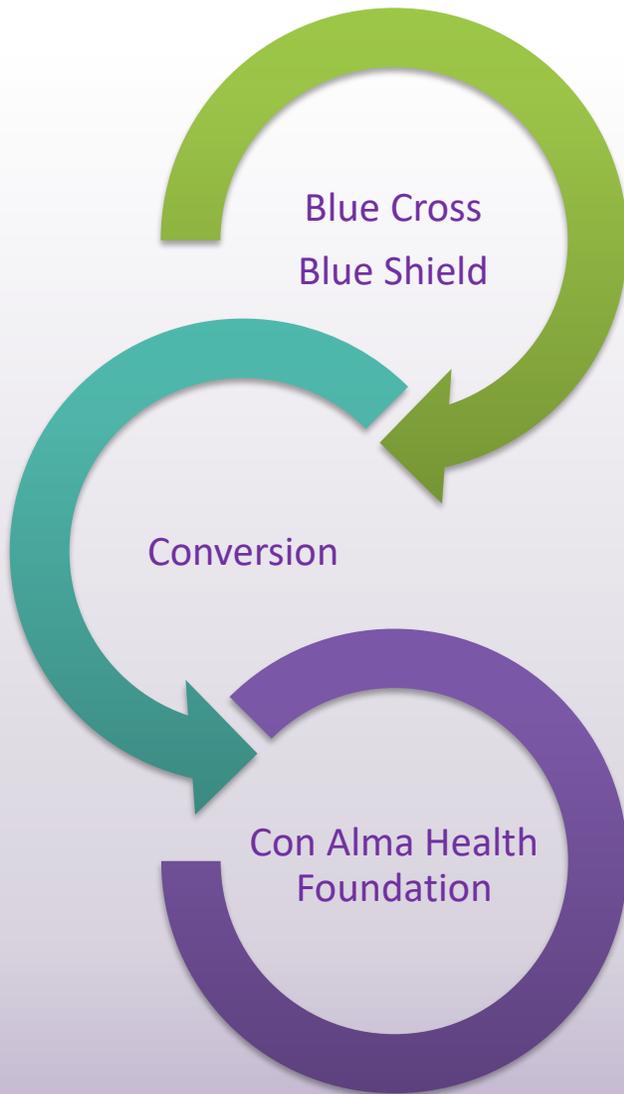
Information Manager  
since 2008



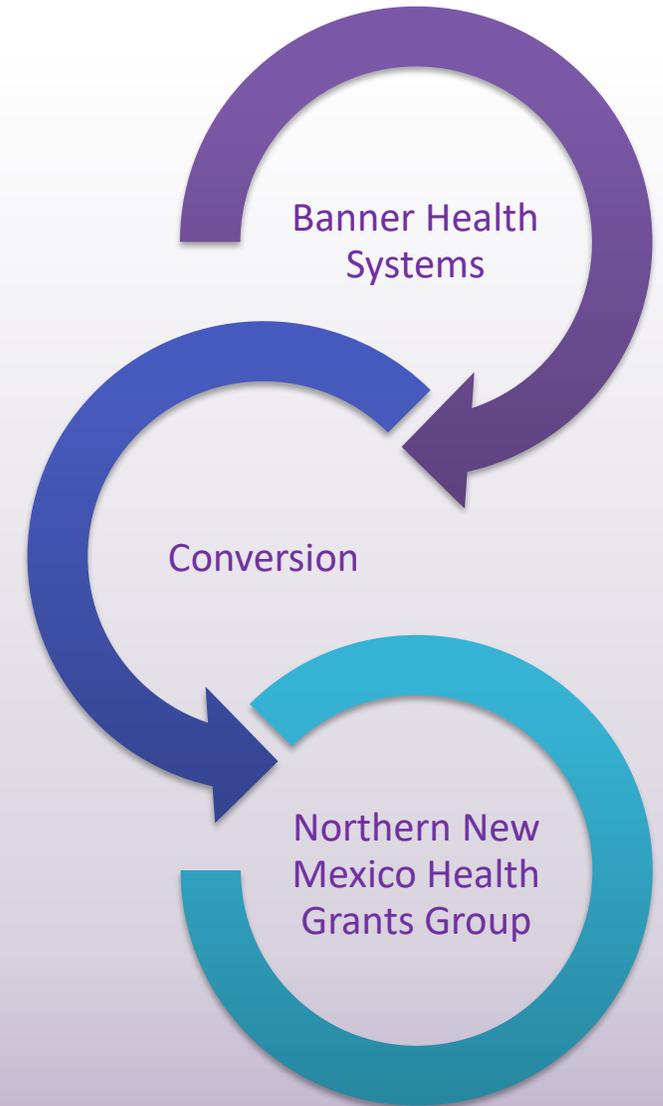
**Dennis  
McCutcheon**

Associate Program  
Officer since 2022

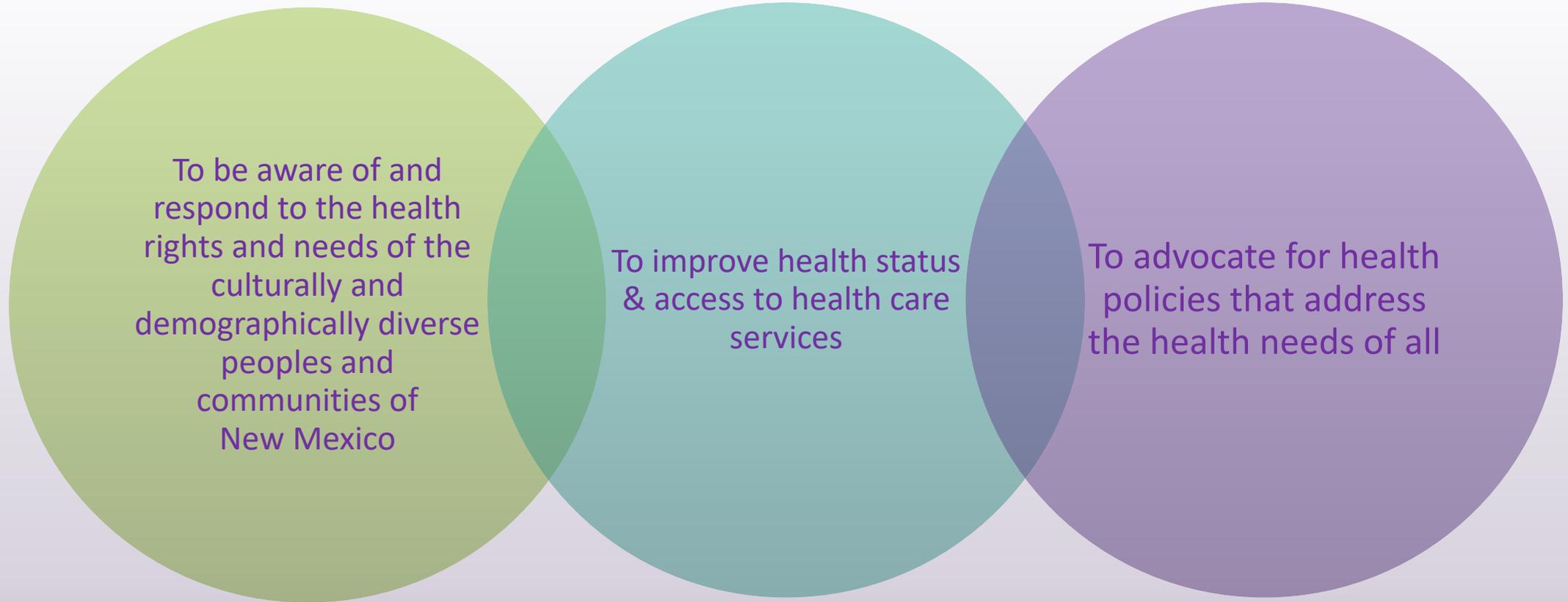
# History



Federal law requires that proceeds from the sale of assets of tax-exempt entities be directed towards charitable purposes



# Mission



Con Alma makes grants, contributions, and program-related investments to fulfill its mission.



## 2022 Northern New Mexico Health Grants Group Grant Cycle

Awards grants to eligible nonprofits that promote the health and wellness of the diverse peoples of **Los Alamos, Rio Arriba, and northern Santa Fe Counties**

**Grant cycle *closes*:**  
**Wed, June 1, 2022**  
(at midnight)

# Priorities and Values

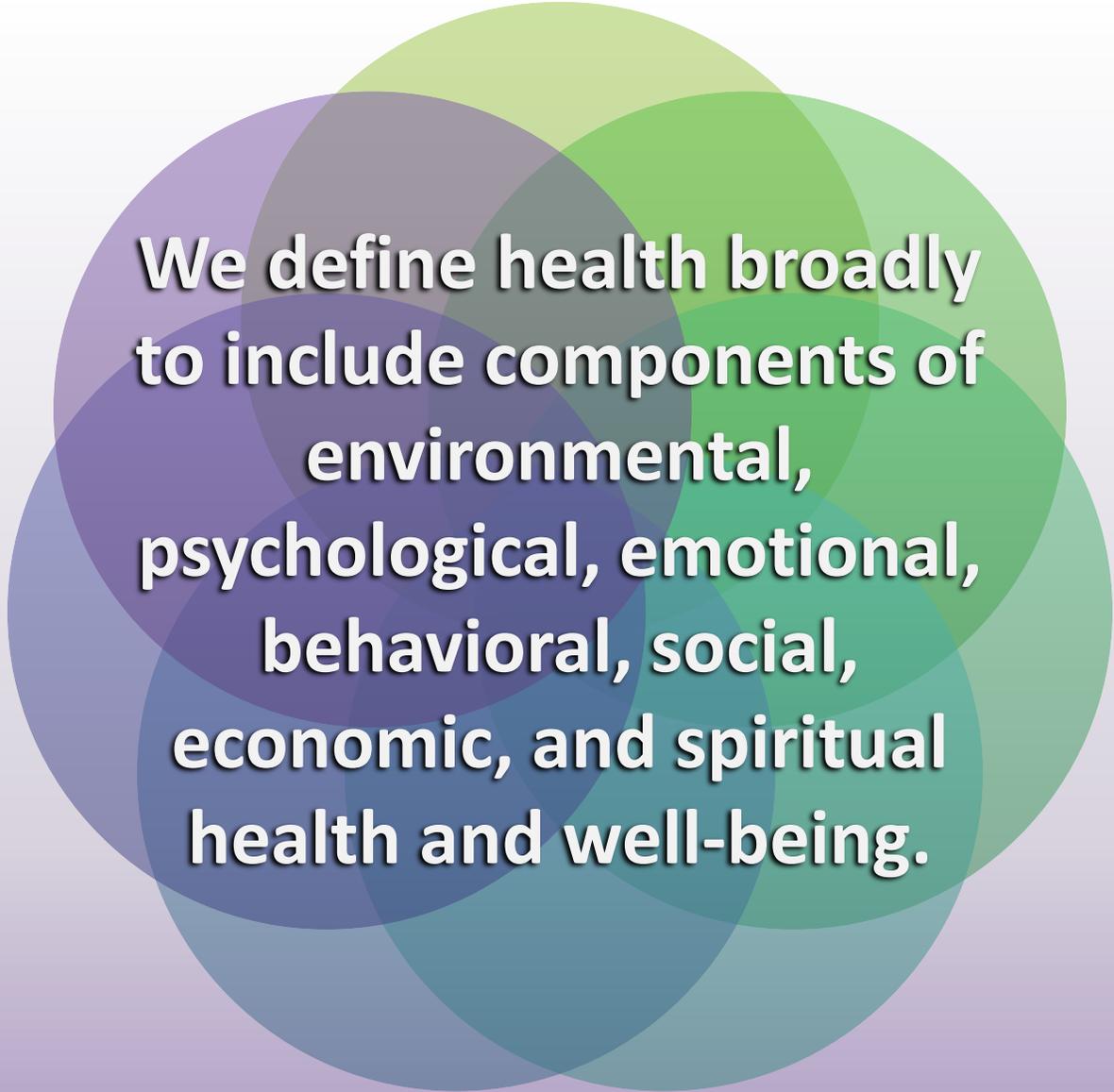
- Uninsured / underinsured
- Rural / frontier communities
- Tribal communities
- Underserved / marginalized populations (LGBTQ+, disabled, Asian/Pan-Asian, immigrants, veterans)
- Community self-definition & self-determination
- People of Color (POC)/Black, Indigenous and People of Color (BIPOC)
- Broad definition of health

# Priorities and Values

## Efforts that

- Promote health/wellness of diverse peoples in Los Alamos, Rio Arriba, and northern Santa Fe counties
- Have a systems focus
- Improve health conditions / equity focus
- Strengthen or develop local community health infrastructure, institutions, and build capacities of community-based organizations to improve health care access and solve problems
- Engage community stakeholders in policy development and policy change efforts
- Culturally and linguistically aligned

# Health



**We define health broadly  
to include components of  
environmental,  
psychological, emotional,  
behavioral, social,  
economic, and spiritual  
health and well-being.**

# 2022 NNMHGG Grant Cycle Schedule

April 2022

Guidelines & application released

June 2022

Deadline - applications due by midnight

November 2022

Grant decisions announced

December 2022

Grants awarded

Jan-Dec 2023

Grant period (implementation)

# Important Dates



OPEN

Wednesday  
April 20<sup>th</sup>  
2022

CLOSE

June 1<sup>st</sup>  
2022 at  
midnight\*

Applicants are encouraged to submit application a.s.a.p. to avoid technical challenges.

**\*Note:** Assistance with grant portal submission is not available after 5pm.



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**Request  
Amounts**

Applicants may select a fixed request amount that best meets their needs (\$5,000, \$10,000, \$15,000 or \$20,000).

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**Grant  
Implementation  
Period**

Awards are for a single-year (12-month) implementation period. If awarded, the grant period will be Jan 1, 2023 to Dec 31, 2023.

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## Eligibility

The proposed work must benefit people living in Los Alamos, Rio Arriba, and northern Santa Fe counties. Northern Santa Fe County excludes both the City and south of Santa Fe.

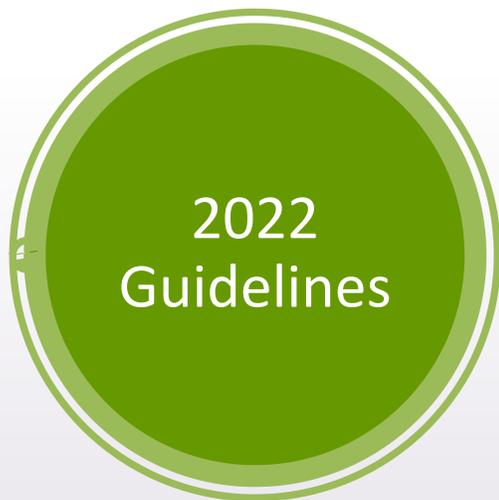
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Grants are awarded only to tax-exempt organizations under Section 501(c)(3) Code of the Internal Revenue Service (IRS).

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This opportunity is open to all eligible applicants (based on the guidelines outlined), including current and past grant recipients of Con Alma and Northern New Mexico Health Grants Group.

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**Strong proposals will clearly:**

Address the health needs and gaps that disproportionately impact certain populations and those historically underserved in Los Alamos, Rio Arriba, and northern Santa Fe Counties (north of the City of Santa Fe).

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Seek to improve health conditions, strengthen the capacity of safety-net organizations and networks, engage in advocacy efforts, promote community-driven and informed health and wellness policies.

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**Strong proposals will clearly expand health equity by:**

Eliminating differences in quality, access, and underlying exposures which make some individuals, populations, or communities more vulnerable or at-risk than others.

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Expanding opportunities for underserved and vulnerable populations.

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Addressing at least one of the social determinants of health (SDOH) such as those indicated by the Centers for Disease Control & Prevention's [Healthy People 2030](#) or as identified by the community.

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**Priority will be given to applications that:**

Involve coordination and alignment among and across sectors (government, nonprofit, private/business sector).

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Work within and/or across geographic areas (neighborhoods, sovereign nations, municipalities, regions of Los Alamos, Rio Arriba, and northern Santa Fe Counties).

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Demonstrate engagement of and are representative of beneficiaries 'as leaders' in the proposed work.

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**Priority will be given to applications that:**

Increase the capacity of stakeholders to mobilize/leverage resources.

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Prioritize underserved areas of New Mexico (e.g., rural/frontier, tribal, border, underserved metro/ neighborhoods) and populations that need additional support (e.g., low-income, uninsured/underinsured, BIPOC, rural, people with disabilities, children, youth, families, elders/seniors, immigrants, LGBTQ, etc.).

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**Priority will be given to applications that:**

Consider the complexity and challenges that are still unfolding related to Covid-19, including racial disparities, vaccine and health equity, fears of Covid-19 surges, pandemic fatigue, information overload, and the challenges experienced by people that are not fully recovered from the impacts of Covid-19.

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Integrate health equity and racial equity and health in all policies in their efforts.

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Show association between proposed expenses/costs and the desired outcomes.

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## Required Information

**Project Budget** - Completion of the CAHF Grant Portal online budget form is required.

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**Organizational Budget** (Upload) - All applicants are required to upload a copy of the organization's *general operating budget*, showing all funding sources and major expense categories, for the *most current fiscal year* (if fiscal year ends on June 30<sup>th</sup>, use upcoming fiscal year budget).

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**Tribal Support Letter** - Organizations working directly with sovereign nations, pueblo, or tribal communities or within their jurisdictions must upload a letter of support from a community-based tribal group or from the tribe(s)/nation(s) within which they will be working as an attachment to the application.

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## Restrictions

No grant will be made to individuals, or to fund scholarships/fellowships, capital or endowment campaigns, annual fundraising campaigns, event sponsorships, debt liquidation, clinical research, or direct financial subsidy of health services to individuals or groups.

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No grant will be made to fund political campaigns, lobbying activities, or other partisan activities prohibited by section 501(c)(3) of the Internal Revenue Code.

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No grant will be made to organizations that discriminate based on race, ancestry, national or ethnic origin, disability, sex, age, religion, sexual orientation, or gender identity.

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## Restrictions

No grant will be made for religious purposes nor to an organization when funds would be used in whole or in part to further the organization's religious purposes.

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No grant will be made to fund construction, renovation, or repairs.

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Purchases of property or equipment are limited to \$5,000 per item.

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**The  
Foundation  
will  
generally  
not  
consider:**

Ongoing funding for the same activity. An organization that has previously received a Con Alma grant and applies for additional grants in subsequent years, must show how it has built upon previous strategies.

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Projects with activities that replace public sector health-related programs. However, services that complement or expand health-related services of the public sector are accepted.

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## Applying through a Fiscal Sponsor

Projects, non-profits, public or governmental agency or a federally recognized tribe in the state of New Mexico without IRS 501(c)(3) designation may apply through a Fiscal Sponsor.

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If using a Fiscal Sponsor, the organization serving as Fiscal Sponsor must have a current organization profile in CAHF's grant portal.

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**Reporting  
Requirements**

Progress reports due July 2023

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Final reports due January 2024

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All reports are submitted using Con  
Alma's online grant portal

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Reports include narrative and use of  
funds (financial and metrics, proposed  
activities, and reach)

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**Northern NM Health Grants Group  
Grant Cycle**

Review process is conducted over a  
six- month period  
Actual dates *differ* each Year  
*see Guidelines for details*

**Northern  
New Mexico  
Health Grants  
Group Cycle**

**Grant Cycle  
Opens &  
Closes**  
(typically Spring)

**Application  
Review Process  
Begins**  
(typically Summer)

**Advisory  
Committee**  
Recommends  
Potential Awards  
(typically early Fall)

**Los Alamos  
Medical Center  
Auxiliary Meets**  
Initial Approval  
(typically late Fall)

**CAHF Board of  
Trustees Meets**  
Award Approvals  
Finalized  
(typically Winter)

**Applicants  
Notified**

**Award Docs  
Finalized &  
Signed**

**Grant Period &  
Funding  
Disbursements**  
Grant Implementation  
Period: Jan 1 to Dec 31  
1st grant payment goes  
out in Dec

**2022  
Guidelines**

# Brief Check in...





<https://conalmahealth.smartsimple.com/>

## Login

✉ Email

🔑 Password

Login

[Forgot Password?](#)

New to the System?

Register

## Welcome to Con Alma Health Foundation Grants Portal

Con Alma Health Foundation awards grants to qualified 501 (c) (3) nonprofit organizations serving the residents of the state of New Mexico and that align themselves with the Foundation's mission and core values. Grant recommendations are made by Con Alma Health Foundation's Grant Making Committee, comprised of members of the Board of Trustees and Community Advisory Committee, and ratified by the Foundation's Board of Trustees.

Another funding opportunity is the Northern New Mexico Health Grants Group (NNMHGG). The NNMHGG is a joint initiative of Con Alma and the Hospital Auxiliary of Los Alamos Medical Center. NNMHGG awards grants to eligible nonprofits that target the unmet healthcare needs of the people of Los Alamos, Rio Arriba and northern Santa Fe Counties.



## Welcome Happiness Stan - Yucca Flower



Register New Organization



My Profile



Organization Profile



Change Password

## My Applications

Click below to view all of your applications.

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Funding Opportunities

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In Progress

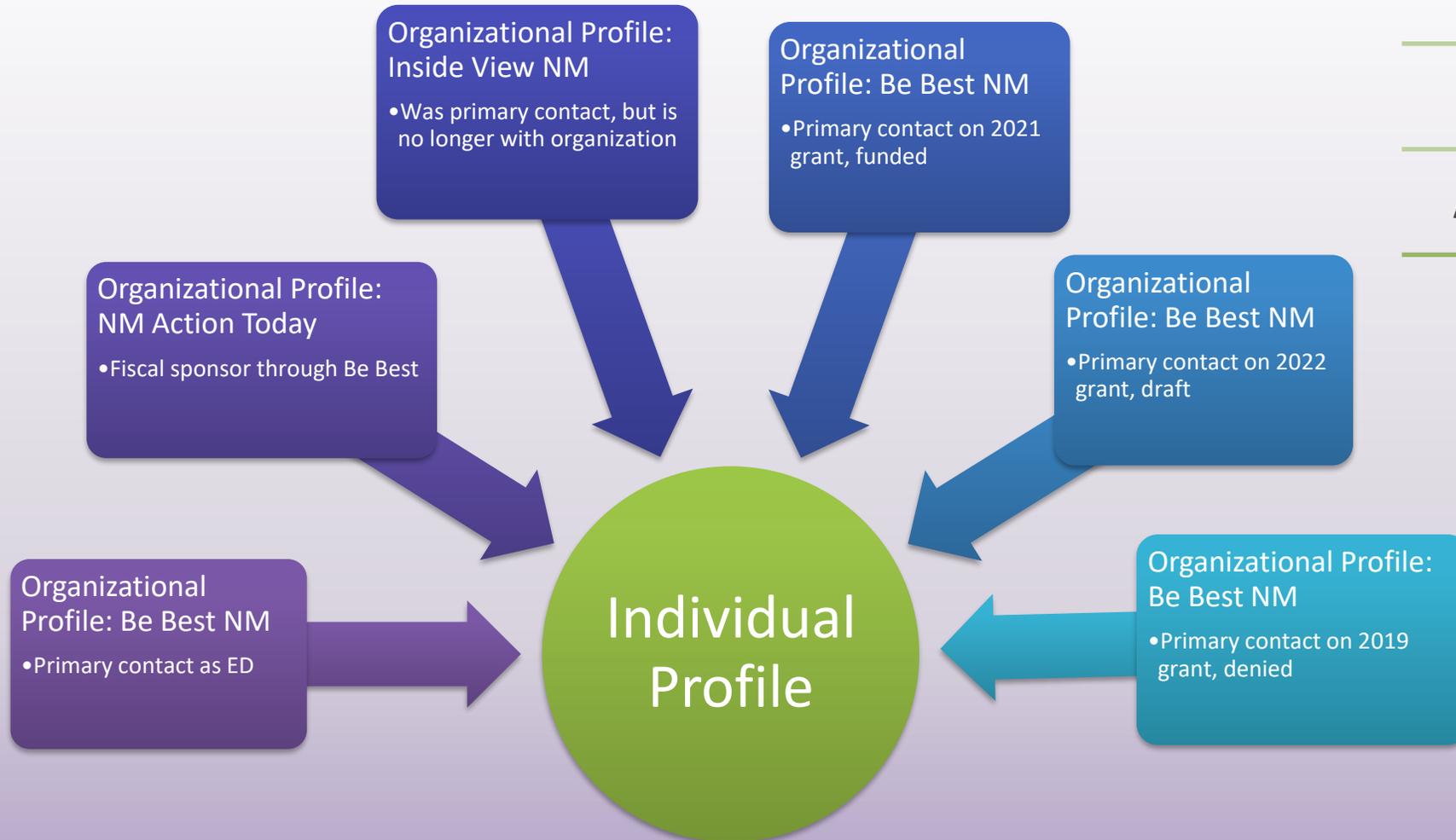
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Submitted

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Approved/Declined

# Grant Portal



## Organizational Profile

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Organizational Contact

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Mission

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501c3 / EIN #

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Annual Operating Budget

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Diversity Table

*If you need help with the grant cycle process email*

[sysadmin@conalma.org](mailto:sysadmin@conalma.org)



All notifications and contact from the Foundation will be directed (via email or phone) to the primary/lead contact identified in your application.

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To ensure you receive important updates and emails mark communications from “conalma.org” as “safe” so that critical messages do not get flagged as Spam.

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Information initially entered in CAHF grant portal requires regular updating, either annually or as changes occur.

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# Grant Portal



For assistance navigating the grant portal,  
email: [sysadmin@conalma.org](mailto:sysadmin@conalma.org)

# Brief Check in...



# Application Narrative Fields

## Application Information

- **Request Description:** Clear summary of what you will do and accomplish if funded. (150 words)
- **Need for Funding/Opportunity:** Describe the need or opportunity (or both) you will be addressing with this funding. (100 words)
- **People to Benefit:** While "all New Mexicans" is a perfectly acceptable description (some activities do have a very broad impact), if there are specific populations or groups that will be affected by the project, describe who they are. (100 words)
- **Beneficiary Participation:** How are people who will be most affected by and/or who will benefit from this request involved? (100 words)

# Application Narrative Fields

## Application Information

- **NNMHGG Focus:** Describe how funding request promotes health and wellness of the people of Los Alamos, Rio Arriba, and Northern Santa Fe counties. (100 words)
- **Collaboration:** Describe any partnerships or collaboration that will be involved in accomplishing your purpose. (100 words)
- **Resource Leveraging:** Identify any additional resources (funding, personnel, infrastructure, support, etc.) you plan to leverage to advance your work. (100 words)
- **Outcomes and Impact:** Describe up to three important changes or accomplishments you expect to achieve, and what difference they will make during and immediately after the grant period, and whether any longer-term differences may result. (200 words)

# Application Narrative Fields

## Application Information

- **Outcomes and Measurement:** Discuss how you will know you have achieved the important changes or accomplishments you have identified, what measures you will use to track your achievement during the grant period, and how you will report your accomplishments at the end of the grant period. (150 words)
- **Long Term Impact:** Identify any possible changes or other evidence that might indicate your work has made long-term differences (impact) after the grant period ends. (100 words)
- **Sustainability:** Discuss how this work will be sustainable after the grant period; or, if this is a finite project, how you will support continuing impact after the project ends. (100 words)

# Application Narrative Fields

## Geographic Information

- **Geographic Focus of Activities:** Describe the geographic location(s) where funded activities and work will be done- where staff will work, where people will be involved and things will happen during the three year period. Explain why this geographic focus best serves the purposes of the funding. (100 words)





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Frequently  
Asked  
Questions

If I am currently being funded by the NNMHGG, can I apply again?

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Can the same organization submit more than one proposal?

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When will funding decisions be made?

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Does NNMHGG fund operating expenses?

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## Contacts

Denise Herrera, Executive Director  
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[denise@conalma.org](mailto:denise@conalma.org)

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Dennis McCutcheon, Associate  
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Cecile LaBore, Information Manager  
505.438.0776, ext. 5  
[clabore@conalma.org](mailto:clabore@conalma.org)

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