2022 Con Alma Grant Cycle

Con Alma Health Foundation

Pre-Proposal Session
Thank you for your interest in our 2022 Grant Cycle.

Mission, Priorities, Values

2022 Open Grant Cycle & Guidelines
Application Questions

Accessing the application

Where you can find relevant grant cycle information

Thank You!
Federal law requires that proceeds from the sale of assets of tax-exempt entities be directed towards charitable purposes.
To be aware of and respond to the health rights and needs of the culturally and demographically diverse peoples and communities of New Mexico

To improve health status & access to health care services

To advocate for health policies that address the health needs of all

Con Alma makes grants, contributions, and program-related investments to fulfill its mission.
Meet Our Team

Denise Herrera
Executive Director since 2021

Amy Donafrio
Associate Director since 2006

Cecile Laboure
Information Manager since 2008

Dennis McCutcheon
Associate Program Officer since 2022
Priorities and Values

- Uninsured / underinsured
- Rural / frontier communities
- Underserved / marginalized populations (Disabled, LGBTQ+, Black, Indigenous, Asian/Pan-Asian, and People of Color, Immigrants, Veterans)
- Sovereign nations, pueblo and tribal communities
- Community self-definition & self-determination
- Broad definition of health
Priorities and Values

Efforts that

• Promote health/wellness of diverse peoples of New Mexico
• Have a systems focus
• Improve health conditions / equity focus
• Strengthen or develop local community health infrastructure, institutions, and build capacities of community-based organizations to improve health care access and solve problems
• Engage community stakeholders in policy development and policy change efforts
• Culturally and linguistically aligned
We define health broadly to include components of environmental, psychological, emotional, behavioral, social, economic, and spiritual health and well-being.
Health Equity

Equality

Equity

RWIF – Visualizing Health Equity: One Size Does Not Fit All Infographic
http://www.ci.richmond.ca.us/2575/Health-in-All-Policies-HiAP
Con Alma is nonprescriptive, preferring to support community self-definition and self-determination, and to strengthen and develop local community health infrastructure and institutions.
Systems Change

Bay Area Regional Health Inequities Initiative (BARHII) Conceptual Framework  https://www.cdph.ca.gov/Programs/OHE/Pages/Policy-Unit.aspx
Con Alma Health Foundation provides grants to eligible nonprofits who’s work incorporates an equity and social justice lens to ensure that New Mexico’s diverse populations and communities have full access and opportunities to lead healthy lives.

Grant cycle closes: Thurs, June 30, 2022 (at midnight)
Con Alma Health Foundation

Annual Grant Cycle
Review process is conducted over a six-month period
Actual dates differ each Year
see Guidelines for details

2022 Guidelines

Grant Cycle Opens & Closes
(typically Spring)

Application Review Process Begins
(typically Summer)

Grant Making Committee Meets
(typically Fall)

Board of Trustees Meets
(Grant Awards Approval typically late Fall/early Winter)

Applicants Notified

Award Docs (Signed)

Grant Period & Funding Disbursements
Grant Implementation Period: Jan 1 to Dec 31
1st grant payment goes out in Dec

Con Alma Health Foundation Grant Cycle

Grant Period & Funding Disbursements
Grant Implementation Period: Jan 1 to Dec 31
1st grant payment goes out in Dec
Important Dates

Applicants are encouraged to submit application a.s.a.p. to avoid technical challenges.

*Note: Assistance with grant portal submission is not available after 5pm.
Applicants may select a fixed request amount that best meets their needs ($15,000, $20,000 or $25,000).

Awards are for a single-year (12-month) implementation period. If awarded, the grant period will be Jan 1, 2023 to Dec 31, 2023.
Types of Funding Opportunities

**Project Support:** For short-to-medium term efforts focused on health system strategies that address the needs, opportunities, gaps of New Mexico’s diverse communities.

**General Operating/Core Support:** For systems change/policy focused organizations seeking funding of their overall mission and operations. Note: not all organizations are eligible for core support (see “Funding Types” section, pg. 6).

**Technical Assistance/Capacity Building Support:** To address the need for capacity building and technical assistance among New Mexico’s nonprofits and/or nonprofit sector.
<table>
<thead>
<tr>
<th>Required Information</th>
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<tbody>
<tr>
<td><strong>Project Budget</strong> - All applicants are required to complete the CAHF Grant Portal online budget form.</td>
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<tr>
<td><strong>Organizational Budget</strong> - (Upload) All applicants are required to upload a copy of the organization’s general operating budget, showing all funding sources and major expense categories, for the most current fiscal year (if fiscal year ends on June 30th, use upcoming fiscal year budget).</td>
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<td><strong>Tribal Support Letter</strong> - (Upload) Organizations working directly with sovereign nations, pueblo, or tribal communities or within their jurisdictions must upload a letter of support from a community-based tribal group or from the tribe(s)/nation(s) within which they will be working as an attachment to the application.</td>
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2022 Guidelines

Eligibility

The proposed work must benefit people living in New Mexico

Grants are awarded only to tax-exempt organizations under Section 501(c)(3) Code of the Internal Revenue Service (IRS).

This opportunity is open to all eligible applicants (based on the guidelines outlined), including current and past grant recipients of Con Alma and Northern New Mexico Health Grants Group.
Applying through a Fiscal Sponsor

Projects, non-profits, public or governmental agency or a federally recognized tribe in the state of New Mexico without IRS 501(c)(3) designation may apply through a Fiscal Sponsor.

If using a Fiscal Sponsor, the organization serving as Fiscal Sponsor must have a current organization profile in CAHF’s grant portal.
2022 Guidelines

Strong proposals will clearly:

Address the health needs and gaps that disproportionately impact certain populations and those historically underserved in New Mexico.

Seek to improve health conditions, strengthen the capacity of safety-net organizations and networks, engage in advocacy efforts, promote community-driven and informed health and wellness policies.

Focus on systems and strategies that incorporate an equity and social justice lens to ensure that New Mexico’s diverse populations and communities have full access and opportunities to lead healthy lives.
Strong proposals will clearly expand health equity by:

- Eliminating differences in quality, access, and underlying exposures which make some individuals, populations, or communities more vulnerable or at-risk than others.
- Expanding opportunities for underserved and vulnerable populations.
- Addressing at least one of the social determinants of health (SDOH) such as those indicated by the Centers for Disease Control & Prevention’s Healthy People 2030 or as identified by the community.
<table>
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<th>Strong applications</th>
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<tr>
<td>Identify realistic and attainable outcomes.</td>
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<td>Specify what you are seeking funds for.</td>
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<td>Describe how beneficiaries are leaders in the proposed work.</td>
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<td>Clearly address both the geographic reach and the geographic impact that are likely because of the efforts for which applicants are seeking support.</td>
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<tr>
<td>Provide a clear relation between proposed expenses/costs and desired outcomes.</td>
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Integrate health equity, racial equity, and health in all policies in their efforts.

Prioritize underserved areas of New Mexico (e.g., rural/frontier, tribal, border, underserved metro/ neighborhoods) and populations that need additional support (e.g., low-income, uninsured/underinsured, BIPOC, rural, people with disabilities, children, youth, families, elders/seniors, immigrants, LGBTQ+, etc).
From an organization, project, or technical assistance budget indicate support from multiple sources

Explain how direct service strategies relate to Con Alma’s priorities given that the Foundation does not generally fund direct services. Some examples include testing new methods of service delivery, creating different ways to bring people and services together, expanding availability to previously unserved populations, identifying and/or addressing unmet needs or issues posing problems in reaching specific people or geographic locations, etc.
Restrictions

No grant will be made to individuals, or to fund scholarships/fellowships, capital or endowment campaigns, annual fundraising campaigns, event sponsorships, debt liquidation, clinical research, or direct financial subsidy of health services to individuals or groups.

No grant will be made to fund political campaigns, lobbying activities, or other partisan activities prohibited by section 501(c)(3) of the Internal Revenue Code.

No grant will be made to organizations that discriminate based on race, ancestry, national or ethnic origin, disability, sex, age, religion, sexual orientation, or gender identity.
Restrictions

No grant will be made for religious purposes nor to an organization when funds would be used in whole or in part to further the organization’s religious purposes.

No grant will be made to fund construction, renovation, or repairs.

Purchases of property or equipment are limited to $5,000 per item.
The Foundation will generally not consider:

Ongoing funding for the same activity. An organization that has previously received a Con Alma grant and applies for additional grants in subsequent years, must show how it has built upon previous strategies.

Projects with activities that replace public sector health-related programs. However, services that complement or expand health-related services of the public sector are accepted.
Final reports due January 2024

All reports are submitted using Con Alma’s online grant portal

Reports include narrative and use of funds (financial and metrics, proposed activities, and reach)
Open the Grant Portal at https://conalmahealth.smartsimple.com/

Welcome to Con Alma Health Foundation Grants Portal

Con Alma Health Foundation awards grants to qualified 501 (c) (3) nonprofit organizations serving the residents of the state of New Mexico and that align themselves with the Foundation's mission and core values. Grant recommendations are made by Con Alma Health Foundation's Grant Making Committee, comprised of members of the Board of Trustees and Community Advisory Committee, and ratified by the Foundation's Board of Trustees.

Another funding opportunity is the Northern New Mexico Health Grants Group (NNMHGG). The NNMHGG is a joint initiative of Con Alma and the Hospital Auxiliary of Los Alamos Medical Center. NNMHGG awards grants to eligible nonprofits that target the unmet healthcare needs of the people of Los Alamos, Rio Arriba and northern Santa Fe Counties.
Welcome Happiness Stan - Yucca Flower

- Register New Organization
- My Profile
- Organization Profile
- Change Password

My Applications
Click below to view all of your applications.

- 8 Funding Opportunities
- 0 In Progress
- 0 Submitted
- 0 Approved/Declined
Organizational Profile: Be Best NM
• Primary contact on 2022 grant, draft

Organizational Profile: Be Best NM
• Primary contact on 2021 grant, funded

Organizational Profile: Inside View NM
• Was primary contact, but is no longer with organization

Organizational Profile: Be Best NM
• Primary contact as ED

Organizational Profile: NM Action Today
• Fiscal sponsor through Be Best

Organizational Profile: Be Best NM
• Primary contact on 2019 grant, denied

If you need help with the grant cycle process email
sysadmin@conalma.org
All notifications and contact from the Foundation will be directed (via email or phone) to the primary/lead contact identified in your application.

To ensure you receive important updates and emails mark communications from “conalma.org” as “safe” so that critical messages do not get flagged as Spam.

Information initially entered in CAHF grant portal requires regular updating, either annually or as changes occur.
Grant Portal

For assistance navigating the grant portal, email: sysadmin@conalma.org
Application Narrative Fields

Application Information

• **Request Description:** Clear summary of what you will do and accomplish if funded. (150 words)

• **Need for Funding/Oppportunity:** Why is this funding needed now? Describe the need, gap, opportunity, etc., that makes a compelling case to fund this request. (Up to 100 words)

• **People to Benefit:** Describe the people you believe will benefit from this grant funding, specifying any relevant information about characteristics such as ethnicity, race, sexual orientation, gender identity, economic or environmental factors, immigration status, etc. (Up to 100 words)
Application Narrative Fields

• **Beneficiary Participation**: Describe how people who will benefit from this funding are involved as leaders with your organization and/or in the proposed work. (Up to 100 words)

• **Collaboration**: Describe any partnerships or collaboration that will be involved in accomplishing the proposed work, and the role key partners will undertake. (Up to 100 words)

• **Resource Leveraging**: Identify any additional resources (funding, personnel, infrastructure, support, etc.) that will be leveraged by your work or in support of your activities. (Up to 100 words)
Application Narrative Fields

Application Information

• **Outcomes and Impact:** Describe up to three important changes or accomplishments you expect this funding to assist. Describe the significance or impact of each during the grant period and immediately after (short term.) (Up to 200 words)

• **Outcomes and Measurement:** Discuss how you will know you have achieved the outcomes you identified. If they are measurable, describe the measure(s) and how you will track them. If they aren't easily measurable, describe any key indicators or results you expect. (Up to 150 words)

• **Long Term Impact:** Identify any possible changes or evidence that would show your work having a long-term impact after the grant period. If you will continue this work after CAHF funding ends, discuss how you will do so. (Up to 100 words)
• **Geographic Focus of Activities:** Describe the geographic location(s) where funded activities and work will be done - where staff will work, where people will be involved and things will happen during the grant period. Explain why this geographic focus best serves the purposes of the funding. (up to 100 words)
The priorities “Health Promotion; Evaluation/Research; Culturally Appropriate Services; Workforce Development; Policy (as in changes!); and Access (as in “more access to health”) are key funding goals for the CAHF grant program.

Please note, more is not necessarily better! A request that addresses one CAHF priority with great clarity and compelling focus may be as likely to receive funding as a request that addresses three or four priorities.

Reviewers will look at what you describe and think “does this make sense with the priority/ies they selected?”
People to Benefit

Cecile’s ProTips

Don’t use this field to make a case about why these people need what you’re doing! That should be covered in the “Need for Funding/Opportunity” field.

DO use this field to identify the demographic or experience characteristics shared by people who will benefit from your work. If you know (for instance) that 80% of them are likely to be Native American, and/or survivors of abuse, and/or veterans, and/or dealing with a disability, health condition, etc., tell us about that here.
Beneficiary Participation

Cecile’s ProTips

DON’T tell us how the beneficiaries will engage with funded work in an ordinary context (like “they’ll attend education sessions” or “they will become eligible to receive Medicaid”.

DO tell us how people you intend to benefit are part of the planning or delivery of funded work, or how they will provide feedback, or how they are involved in providing leadership or important knowledge to your organization.
Cecile’s ProTips

Be sure to click the “Save Draft” button BEFORE completing this field, to get the instructions relevant to the Type of Funding you selected.
If Funded: Your Grant Agreement

Cecile’s ProTips

DO use the same name and title as provided in the Authorization section of the Authorization tab to complete the authorization of your Grant Agreement.

Grant agreements with any other credential than the person with Authorization Authority will be returned for correction and that may delay processing of your grant check.
Relevant Information at conalma.org

- Frequently Asked Questions
- Grant Guidelines
- Application Questions
- Application Portal
- Pre-Proposal Tutorials
- Concepts & Definitions *At a Glance*
- Understanding Con Alma’s Focus
- Tribal-Sovereign Nation Jurisdiction
- Geographic Information
Welcome to the Con Alma Health Foundation
The Heart and Soul of Health in New Mexico

2022 Con Alma Health Foundation Grant Cycle

https://conalma.org/grantmaking/for-grant-seekers/
Contacts

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