



Health Care Reform In New Mexico

2019 Annual Report



Call To Action:
Children At The Center

THE HEART AND SOUL OF HEALTH IN NEW MEXICO

Con Alma Health Foundation 2019 Annual Report

- 1** From the President and Executive Director
- 3** Our History
- 4** Mission and Core Values
- 5** 2019 Hero of Health
- 6** Health Care Reform in New Mexico
- 9** Con Alma Health Foundation 2019 Grants
- 13** 2019 Financials
- 15** Our People and Our Partners

“

We all deserve to live in safe places, feel confident in our children's education and have access to health care from someone who understands our language and beliefs. In my role as nurse and president of Con Alma's Board of Trustees, I am fortunate to work with people across our beautiful state who recognize that every person is valuable and that we all have to work harder to make our systems and policies just.

We are honored to support organizations throughout New Mexico that are rallying for change—to empower individuals to lead healthy lives and to promote equity for all of our diverse populations.”

Deborah Walker,
President,
Con Alma Health Foundation





Dolores E. Roybal

Dolores E. Roybal,
PhD, MSW
Executive Director



Deborah Walker

Deborah Walker
President,
Board of Trustees

We are happy to share with you highlights from our special focus on health equity in 2019. It was a year of collaboration as we worked with partners to ensure a complete census count and wrap up our W. K. Kellogg Foundation grant. The two-year grant sought to enhance health reform and strengthen the state's health-care safety net as well as expand our network of nonprofits and stakeholders to advocate for policies, services or activities that impact health care and health equity.

We partnered with the New Mexico Health Equity Partnership, an initiative of the Santa Fe Community Foundation, to bring together a diverse group of people to determine how we can ensure that all children and families have a fair chance at getting insurance coverage and accessing health care and other social resources which are needed to live a healthy life.

We thank these individuals and the nonprofits, government agencies and businesses they represent for believing in the health rights and needs of low-income and vulnerable populations and being willing to advance policy and other strategies that support health equity. Together, we agreed to focus on the following agenda so everyone has an equal chance at living a healthy life regardless of someone's race, income or home address:

- Commit to policy change
- Address structural and social determinants of health (conditions in the places where people live, work, learn and play)
- Leverage local, state and federal healthcare resources
- Build capacity through professional development and technical assistance
- Use data to create shared accountability to health outcomes for children and families
- Respond to local, state, and national trends

This year we also continued our partnership with foundations and other nonprofits to advocate for a complete count of our residents in the 2020 census. This is an enormous health-equity issue as our minority, rural and underserved populations have been left out of previous census counts, leading to a loss of federal funds for such critical needs as food and healthcare.

We thank our Board of Trustees and Community Advisory Committee members, and our funding and community partners, for supporting our work toward health equity. You help us extend our reach to all parts of New Mexico, and your time and devotion are invaluable.



top photo by Jackie Munroe

Our History

In 2001, policy makers and health-consumer advocates collaborated to establish Con Alma Health Foundation as the best way to invest more than \$20 million from the sale of Blue Cross Blue Shield of New Mexico. State law required that its assets be set aside for a nonprofit dedicated to health in New Mexico.

A year later the nonprofit Banner Health Systems sold Los Alamos Medical Center to a for-profit corporation, creating a fund from some of the proceeds to serve the health-care needs of people living in Los Alamos, Rio Arriba and northern Santa Fe counties. We partner with the Hospital Auxiliary of the Los Alamos Medical Center as the Northern New Mexico Health Grants Group (NNMHGG) to award annual grants from the fund.

For 18 years, we have followed our collaborative roots—investing more than \$14 million in nonprofits improving health in New Mexico and bringing people together to work toward health equity.

Mission

Con Alma Health Foundation is organized to be aware of and respond to the health rights and needs of the culturally and demographically diverse peoples and communities of New Mexico. Con Alma seeks to improve the health status and access to health care services for all New Mexican communities and advocates for a health policy that addresses the health needs of all in New Mexico. The foundation makes grants, contributions, and program-related investments to fulfill its mission.

We Are Guided By Six Core Values

1. Improve the health status of all New Mexicans
2. Maintain the public trust
3. Involve, collaborate and partner with New Mexico communities
4. Innovate and lead
5. Teach and learn
6. Be an effective advocate for a health policy which supports the foundation's charitable purpose and mission



Trinidad de Jesus Arguello, PhD, RN

Co-founder and Administrator of Compostela Community and Family Cultural Institute in Taos County, is this year's Hero of Health.

Arguello is a nurse, administrator, social worker and advocate who volunteers on numerous national and state boards, including the New Mexico Behavioral Health Planning Council, to help people who need mental health care and domestic violence services.

Her work in New Mexico goes far beyond providing social work and psychiatric health care in rural Northern New Mexico; she has forged strong relationships with local and state entities to address systemic barriers to culturally relevant services for people of color. Her work fulfills Con Alma's goal of increasing access to health care for under-served and minority populations.

Trinidad's career as a provider, community activist and adjunct faculty spans Washington, Utah, California and New Mexico. She has presented her work about cultural issues related to Hispanic families, mental health and domestic violence at many conferences and workshops across the United States.

She and her husband founded Compostela Community and Family Cultural Institute, a nonprofit community-based organization, in 2014 to provide quality, culturally appropriate counseling, advocacy and educational services primarily for people of color, including immigrants. The Institute's innovative model provides those suffering from addiction and chronic illness with both

treatment and job training as part of their recovery process. The organization serves individuals and families who tend to fall through the cracks of the current behavioral health system.

We are pleased to honor Trinidad's dedication toward people in need and her work toward health equity, when everyone has an equal opportunity to lead a healthy life.



photo by Adria Malcolm

"The majority of what impacts health is not the healthcare system – pretty much everything else is what keeps us healthy. How do we provide an environment to keep us healthy and less dependent on the healthcare system?"

Charlie Alfero, Founder and Executive Advisor of the Center for Health Innovation and Founder of HMS, a Community Health Center in Southwestern New Mexico



“

As the future of health-care reform is uncertain, it is critical that we join together to strengthen our fragile health-care safety net and ensure that we continue to make progress in improving the health of children, families, and communities so all of us have an equal opportunity to lead healthy lives.”

Dolores E. Roybal, PhD, MSW

Executive Director,
Con Alma Health Foundation

Equity matters.

Research shows that people live longer in communities that have access to healthy food, clean air, affordable housing, good jobs and quality schools. We want these resources—that are critical to people’s well-being—distributed equitably.

Our approach.

We work with many organizations in New Mexico that are striving to create more equity in a state that is rich in culture, history and traditions. These organizations advocate for policies that support resources essential to health, such as clean air, safe neighborhoods, employment opportunities, and access to culturally responsive health care.

We support nonprofits that use collaboration and prioritize race, language and culture in their strategies. We follow the leadership and advice of our statewide and diverse Board of Trustees and Community Advisory Committee members, who know the unique needs of their communities.

Most importantly, we follow the lead of the community, knowing that they are best suited to align their strengths with their needs.

photo by Jackie Munroe, New Mexico Child Advocacy Networks (NMCAN)



photo by Jackie Munroe, New Mexico Child Advocacy Networks (NMCAN)

Our collaboration

This year we wrapped up a two-year project, Call to Action: Children at the Center, funded by the W.K. Kellogg Foundation. We continued work to strengthen New Mexico’s health-care safety net; to expand the network of advocates protecting and implementing the health-equity provisions in the Affordable Care Act; and to set an agenda for future health care reform work.

Over two years, we connected with over 700 people from every corner of the state. Through this outreach the following three themes were identified as the most critical for New Mexico to address:

- Create a culture of health for all
- Tackle social determinants of health and achieve child health equity in all policies
- Prioritize community as a central force to achieve health equity

photo by Mabel González, NM Health Equity Partnership



These findings reinforce and continue our work from our 2016 report *Achieving Equity in Health for Children and Families in New Mexico*. Health reform is an issue that requires ongoing collaboration and advocacy, and we are committed to our pursuit of health equity in New Mexico.

Multi-Year Grants

building alliance and capacity to address access and policies that advance health equity and impact underserved populations (Year 3 of 3 for 4 grants, totaling \$200,000)

Generation Justice (\$50,000) for innovative approaches that harness the power of media using inter-generational positive youth development in creating media campaigns focused on narratives based on truth, analysis and hope, and that shifts media narratives to health equity and systems change

New Energy Economy (\$50,000) to build the capacity of four-corner residents to conduct a health impact assessment as an advocacy tool for community-driven transition planning that raises the voices of workers and residents impacted by the San Juan Generating Station and mine's imminent closure

New Mexico Voices for Children (\$50,000) to inform the public about proposed changes to and impacts of Medicaid on the health and economic security of New Mexicans by building community partnerships, conducting research and analysis, showcasing project findings and leveraging media to raise visibility

Santa Fe Community College (\$50,000) to develop the Licensed Practical Nurse Career Pathway, a nursing program at Capitol High School, and establish a core curriculum and sustainable model for other high schools in New Mexico



General Operating and Project Grants

supporting health systems strategies to address the needs of our diverse communities (15 grants, totaling \$200,000)

Albuquerque Interface (\$12,000) towards the New Mexicans for the Common Good rural organizing project that seeks to engage the often underrepresented voices of young people and people of color to effectively achieve policy change and revitalize investments that confront community challenges

Cibola General Hospital (\$7,500) to support the Healthcare Exploration Program, which provides students an opportunity to study, observe and work with healthcare workers for eight weeks as a way to promote healthcare careers in rural New Mexico

Earth Care International (\$10,000) to activate, train and support youth and parent leaders from low-income families in Santa Fe County in a community-driven planning process to improve the health of their communities and lead sustainable development planning initiatives in Santa Fe's southside

Equality New Mexico Foundation (\$18,000) to increase access to opportunity and equity for LGBTQ+ New Mexicans through the NM Safe Schools Initiative school bullying prevention, LGBTQ+ Youth Out of Home Working Group to engage youth experiencing homelessness, and LGBTQ+ Roundtable

Healthy Native Communities Partnership (\$20,000) towards supporting locally developed wellness plans in three Northern Navajo communities in San Juan County that improve health, community life and recover traditional practices of communal decision-making

La Semilla Food Center (\$14,000) towards establishment of a Healthy Food Financing Initiative (HFFI) fund with the City of Las Cruces, Doña Ana County, and the state of New Mexico as an economic development mechanism that invests in food businesses in traditionally underserved areas

McKinley Community Health Alliance (\$15,000) continued support of multi-disciplinary and cross-sector collaborations and engagement efforts focused on community-driven health priorities that have the potential to improve the lives of all McKinley County residents

National Alliance on Mental Illness (NAMI) New Mexico (\$10,000) to promote good mental health and address barriers for individuals suffering from mental health issues and their families at NAMI affiliates in Bernalillo, Doña Ana, Luna, Otero, Sandoval and Santa Fe counties

New Mexico Black History Month Organizing Committee (\$14,000) to address unmet behavioral health needs in the black community by strengthening a coalition of culturally competent experts and partnerships with existing behavioral providers in Bernalillo, Sandoval, Torrance and Valencia counties

New Mexico Environmental Law Center (\$15,000) to assist communities in Bernalillo County's South Valley impacted by airborne industrial contaminants by scientifically assessing air pollution's effects on their health, while also catalyzing legal and policy solutions that prioritize residents' safety

New Mexico State University (\$18,000) to address youth suicide in New Mexico/Mexico *colonias* border communities by training *promotoras* to mentor, educate and help families advocate for their own mental health and the health of their families and neighbors

New Vistas (\$14,000) to support effective and inclusive services to children birth to three with or at risk for developmental delays by incorporating innovative use of telehealth care to reach rural families in Mora, San Miguel and Santa Fe counties

Pegasus Legal Services for Children (\$7,500) to assist Isleta Pueblo Tribal Court leadership address child welfare practices by combining Pegasus' legal expertise and multi-disciplinary teams with the Pueblo's specific cultural and health requirements in the development of best practices and policies

Tessa Anderson Suicide Prevention Coalition (\$10,000) to increase outreach, education and suicide prevention among community partners such as local organizations, health councils, city officials, school personnel, medical professionals, and law enforcement in Chaves, Eddy, and Roosevelt counties

Tularosa Basin Downwinders Consortium (TBDC) (\$15,000) to gather data, family histories, and research that may lead to the first time inclusion of New Mexicans in the Radiation Exposure Compensation Act for those affected by nuclear radiation, with emphasis on the Trinity Site fallout area

Technical Assistance Grants

strengthening the capacity of New Mexico's nonprofit sector (9 grants, totaling \$115,000)

Fathers New Mexico (\$14,000) towards building organizational capacity to expand services, strengthen existing referral pathways and serve an underserved population of young fathers and their families, especially participants who are not in school, in Bernalillo, Sandoval and Santa Fe counties

New Mexico Coalition Against Domestic Violence (\$15,000) to support trainings that build the capacity of key personnel who work with survivors of domestic violence (first responders, health care personnel, and advocates) to identify and treat Traumatic Brain Injury

New Mexico Coalition to End Homelessness (\$7,500) to provide technical assistance to agencies implementing the Youth Homelessness Demonstration Program and strengthening Youth Advisory Boards in Santa Fe, San Juan, McKinley, Sandoval and Taos counties

New Mexico Kids Matter (\$15,000) towards enhancing data systems, tools, and processes in Bernalillo County and the Albuquerque Metro Region that facilitate the proper implementation of the Indian Child Welfare Act (ICWA) for Native American children in foster care

Santa Fe Recovery Center (\$16,000) towards enhancing the Center's administrative infrastructure and board's capacity to respond to the Center's growth, funding and programmatic complexity in addressing New Mexico's increase in substance abuse and alcoholism

Scotts House (\$15,000) to build the capacity of this newly launched, social model hospice house in setting up the software and systems for scheduling, patient records and patient coordination, legal services, computer and Internet services

Supporting People in Need (SPIN) (\$7,500) towards building staff capacity to engage in collaborative efforts that address policy barriers to creating permanent supportive housing and services for people with disabilities, especially mental illness, who struggle with homelessness in Grant County

Wings for L.I.F.E. (\$9,000) to provide measurable outcomes data about the efficacy of the Building Assets Social and Emotional Learning Skills after-school programs offered to elementary-school age children in the Roswell Independent School District

Zuni Youth Enrichment Project (\$16,000) towards formalizing a storytelling strategy that inspires and increases understanding of Zuni's traditional youth development practices by increasing opportunities for Zuni community members to define health in indigenous and relevant ways

Northern New Mexico Health Grants Group

promoting the health and wellness of the people of Los Alamos, Rio Arriba, and northern Santa Fe counties through a partnership between the Con Alma Health Foundation and the Hospital Auxiliary for Los Alamos Medical Center (14 grants, totaling \$150,000)

Angioma Alliance, New Mexico Branch (\$7,500) in support of the **Baca Family Historical Project's** efforts to decrease barriers to accessing health care for those affected by a genetic form of cerebral cavernous malformations, a blood-vessel illness affecting residents of northern New Mexico



photo by Jackie Munroe, Healthy Native Communities Partnership

Barrios Unidos (\$10,000) in support of The Querencia Project, an intergenerational project that seeks to address spiritual health, promote solutions, and community cohesion by creating an ethos of cooperation and incorporating cultural and traditional wisdom as additional healing paradigms

Family Strengths Network (FSN) (\$15,500) promoting a culture shift through programs that encourage social inclusion, increased peer support and resources, and decrease isolation of those with developmental disabilities, grandparents raising grandchildren, and families with young children

The Family YMCA (\$15,000) towards the **Española YMCA Teen Center** which advances teen health and resiliency by providing educational support, skill-building opportunities, and caring adult mentors who help guide youth toward responsible choices and access medical and behavior health resources

Four Bridges Traveling Permaculture Institute (\$10,000) for Agri-Kidz program which provides youth with opportunities to prepare community meals, work in an educational farm, public spaces, and farmer's markets to preserve traditional knowledge, emphasize culture, and intergenerational wisdom

Inside Out (\$15,000) towards outreach efforts that provide positive modeling, open dialogue and non-judgmental service programs that support recovery of indigent populations suffering with substance abuse and mental health illnesses in rural northern New Mexico

Los Alamos Family Council (\$15,000) towards Easing the Pain of Behavioral Health Costs efforts that provide short-term, limited support for indigent individuals challenged by substance abuse, domestic violence and suicide ideation who can't afford to pay for services

Los Alamos Juvenile Justice Advisory Board

(\$12,000) to provide the Youth Mental Health First Aid Trainings to neighboring communities and additional area school districts, which will help prevention specialists and counselors recognize symptoms of youth in crisis and refer them to services

Los Alamos Makers (\$10,000) in support of increasing vocational training and professional opportunities in modern manufacturing and basic creative skills for youth and adults with special needs in an inclusive, supportive and safe environment equipped with accommodations for various developmental disabilities

Los Alamos Public Schools Foundation (\$7,500) to support creating a safer environment in schools by increasing awareness about the importance of automated external defibrillators and making them available in five Los Alamos elementary schools and in the School District's office

Los Alamos Visiting Nurse Service (LAVNS)

(\$7,500) towards upgrading the organization's server to secure and enhance communication with patients, clinical staff, physicians and others, ensure compliance and safe storage of patient information and prepare for potential telehealth needs

Public Health Acupuncture of New Mexico

(\$7,500) towards training, certification, and supervision of state certified auricular detoxification specialists to provide treatment for substance-use withdrawal and prevent relapse in collaboration with grass-roots partners in Chimayo and Española areas

Santa Fe Recovery Center (\$10,000) to ensure women and their young children receive comprehensive trauma-informed treatment and family-centered support services through a collaborative, cross-agency, multidisciplinary treatment team approach

Self Help (\$7,500) towards improving access to information and increasing community and local organizations awareness and use of basic needs and mental health resources through the 211 Information and Referral Project and Los Alamos Mental Health Access Project

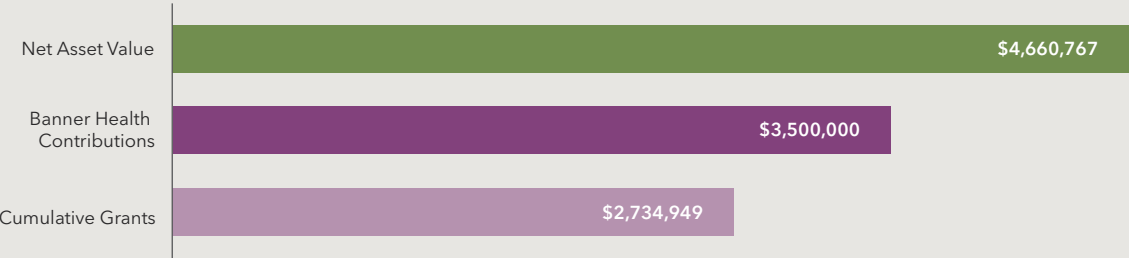
2019 Financials

Con Alma Health Foundation, Inc. | Statement of Financial Position

December 31, 2019 | With Summarized Comparative Totals as of December 31, 2018

Assets	2019	2018
Current Assets		
Cash and cash equivalents	\$571,455	\$997,661
Grants receivable	–	79,455
Accrued federal excise tax	359	–
Interest receivable	720	–
Investments, at fair value	1,548,907	1,492,500
Prepaid expenses	7,040	5,636
Total Current Assets	2,128,481	2,575,252
Noncurrent Assets		
Investments, at fair value	25,091,644	21,910,328
Property and equipment, net	669,313	694,433
Total Noncurrent Assets	25,760,957	22,604,761
Total Assets	\$27,889,438	\$25,180,013
Liabilities and Net Assets	2019	2018
Current Liabilities		
Accounts payable	\$23,452	\$36,539
Grants payable	332,500	332,500
Accrued liabilities	54,050	54,518
Accrued federal excise tax	–	787
Total Liabilities	410,002	424,344
Net Assets		
Without donor restrictions	585,353	585,353
With donor restrictions	26,894,083	24,170,316
Total Net Assets	27,479,436	24,755,669
Total Liabilities and Net Assets	\$27,889,438	\$25,180,013

Grants From Inception–NNMHGG December 31, 2019

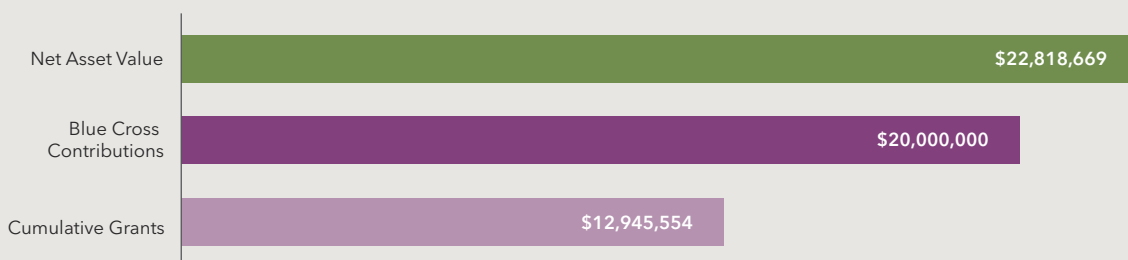


Con Alma Health Foundation, Inc. | Statement of Activities

For the Year Ended December 31, 2019 | With Summarized Comparative Totals for the Year Ended December 31, 2018

	Without Donor Restrictions	With Donor Restrictions	2019 Total	2018 Total
Revenues and support				
Grants	\$ –	\$25,000	\$25,000	\$25,000
Contributions	–	4,220	4,220	3,500
Investment income (loss), net	–	4,430,572	4,430,572	(2,104,017)
Other income	–	274	274	–
Net assets released from restrictions: Investment return appropriated and released for current operations from donor-restricted endowment	1,736,299	(1,736,299)	–	–
Total Revenues and Support	1,736,299	2,723,767	4,460,066	(2,075,517)
Expenses				
Foundation healthcare programs	1,160,622	–	1,160,622	1,096,019
NNMHGG healthcare programs	230,000	–	230,000	221,553
General and administrative	276,839	–	276,839	278,047
NNMHGG general and administrative	49,575	–	49,575	49,761
Fundraising	10,742	–	10,742	9,873
Total Expenses	1,727,778	–	1,727,778	1,655,253
Change in Net Assets Before Provisions for Excise Taxes	8,521	2,723,767	2,732,288	(3,730,770)
Excise Taxes	(8,521)	–	(8,521)	(8,867)
Change in Net Assets	–	2,723,767	2,723,767	(3,739,637)
Net Assets, Beginning of the Year	585,353	24,170,316	24,755,669	28,495,306
Net Assets, End of the Year	\$585,353	\$26,894,083	\$27,479,436	\$24,755,669

Grants From Inception (Excluding NNMHGG) December 31, 2019



Call to Action: Children at the Center Project Team

Jessica Jensen & David Gaussoin, <u>New Mexico Health Equity Partnership (NMHEP)</u> , an initiative at the Santa Fe Community Foundation	Barbara Webber, <u>Health Action New Mexico</u>
Charlie Alfero, <u>Southwest Center for Health Innovation/New Mexico Public Health Institute</u>	Terrie Rodriguez, <u>New Mexico Alliance for Health Councils</u>
Nadine Tafoya & Kee Straits, Nadine Tafoya & Associates	Abuko Estrada, <u>New Mexico Center on Law and Poverty</u>
Lisa Cacari-Stone, PhD, <u>Transdisciplinary Research, Equity and Engagement Center, UNM</u>	Melanie Goodman, <u>Con Alma Community Advisory Committee</u>

Northern New Mexico Health Grants Group 2018-2019

Chair	Sue Friar	Dolores E. Roybal
Joe Gutierrez	Teri Nixon	Wendy Schamaun

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Program Director	Information Manager		
Nelsy Dominguez	Cecile LaBore		

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Deborah Busemeyer, Communications Consultant
Candace Hintenach, CPA

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<u>Apex</u>	<u>NM Public Health Association</u>
<u>Insight Allies</u>	<u>Transdisciplinary Research, Equity and Engagement Center, UNM</u>
<u>Los Alamos Hospital Auxiliary</u>	<u>U.S.-Mexico Border Philanthropy Partnership (BPP)</u>
<u>National Rural Health Association</u>	<u>W.K. Kellogg Foundation</u>
<u>New Mexico Asset Funders Network</u>	
<u>New Mexico Association of Grantmakers</u>	

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Wyck Pattishall

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Robert Nelson, Albuquerque

Susie Trujillo, Silver City

Helen Tso, Farmington

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Patricia Gallegos, Ribera

Nathan Padilla, Roswell

A heartfelt thank you to our 2019 grantee recognition event sponsors





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Memberships: Asset Funders Network, Council on Foundations, Funders for LGBTQ, Grantmakers in Health, Hispanics in Philanthropy, National Council on Rural Philanthropy, National Rural Health Association, Neighborhood Funders Group, New Mexico Association of Grantmakers, U.S.-Mexico Border Philanthropy Partnership