

# Multi-Year Grant Guidelines

## Grant Cycle 2017



## APPLICATION BASICS

**Stage One (Letter of Intent) Application period:** 3/13/2017 through 4/3/2017 at 5:00 pm. Applicants approved for *Stage Two (Full Proposal)* submission will be informed by 5/1/2017.

**Application form:** Online via the link on "[For Grantseekers](#)" webpage

**Award amount:** Up to \$50,000 per year for up to three years.

**Total funding available:** Up to \$200,000 per year.

**Year One Grant Term:** Awards made in 2017 will fund project activities from 1/1/2018 through 12/31/2018

**Multi-Year Funding Cycle:** Projects must begin 1/1/2018 and may continue through 12/31/2020. Grants will be awarded on a yearly basis contingent on availability of funds and satisfactory progress on project goals.

## MULTI-YEAR GRANT FUNDING PRIORITIES

Multi-Year grants (up to \$50,000 per year for up to 3 years) will be awarded to New Mexico non-profit organizations to produce systemic change addressing issues, needs, and challenges in New Mexico. (see below)

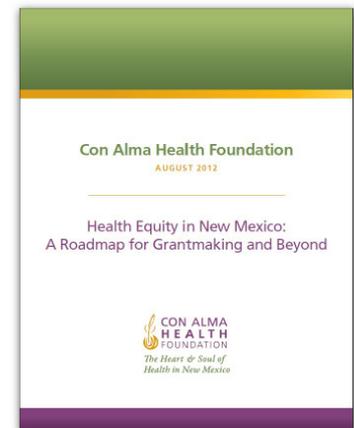
Projects may serve any geographic area within the state of New Mexico, or the entire state. Applications will only be accepted from organizations demonstrating the capacity to administer/implement a multi-year

project on this funding scale (e.g. annual organizational budget of at least \$150,000, other funding sources, leadership, board support, collaboration, plan for sustainability, evaluation, etc.)

Applicants must also comply with all "Funding Requirements and Restrictions" (see page 2.)

To learn more about the priorities guiding Multi-Year Grant funding decisions, we strongly recommend reviewing the report "Health Equity in New Mexico: A

Roadmap for Grantmaking and Beyond" available [on our website](#).



## FUNDING REQUIREMENTS AND RESTRICTIONS

These requirements and restrictions apply to all grantees:

- » Grantees must be recognized by the IRS as a 501 (c) 3 tax exempt organization, or have a Fiscal Sponsor with such status.
- » All activities funded by the grant must occur (or benefit the people) in the state of NM.
- » Any organization working directly with pueblo or tribal communities/nations must submit a letter from those pueblos or tribes acknowledging support for the organization and the project that will be implemented. This letter must accompany the Stage Two (Full Proposal) grant application.
- » No grants may be made to individuals and/or for scholarships and fellowships.
- » Con Alma grants may not be used to fund lobbying activities or other activities prohibited under section 502 (c) (3) of the Internal Revenue Code.
- » Grant funds may not be used for capital purposes, construction or renovation, or for the purchase of property and equipment at more than \$5,000 per item.
- » Grants may not be used for provision of direct services, annual fund raising campaigns, political campaigns, endowments, event sponsorships, clinical research, or direct subsidy of health services to individuals or groups.

For more information on grant cycles visit Con Alma's website at:  
[www.conalma.org](http://www.conalma.org)

## SYSTEMS CHANGE VS DIRECT SERVICES

Con Alma Health Foundation's philanthropic purpose is to improve health and health equity through strategies that address **systemic change** versus direct services.

Indeed, many organizations providing direct services do promote systemic change through their work. Multi-year grant requests should reflect the systemic change aspects of applicants' work rather than direct services.

We have funded, and will continue to fund "downstream" strategies such as prevention and healthcare access, but we are increasingly focusing on addressing "upstream" factors like social inequalities, power and decision-making, and neighborhood conditions, via strategies such as built environment\*. The target of change is the system, not the individual.

- Direct services focus on individuals, families or small groups
- In systems change, the target of change is the system, not the individual.
- Systems change moves beyond individuals or individual organizations, single problems and single solutions.
- It involves thinking about systems (e.g. health care system, economic system, workforce etc.) in order to impact a larger group, community or society.

### LEVELS OF CHANGE

#### Micro Level:

Direct Services Focus

Individuals and Families

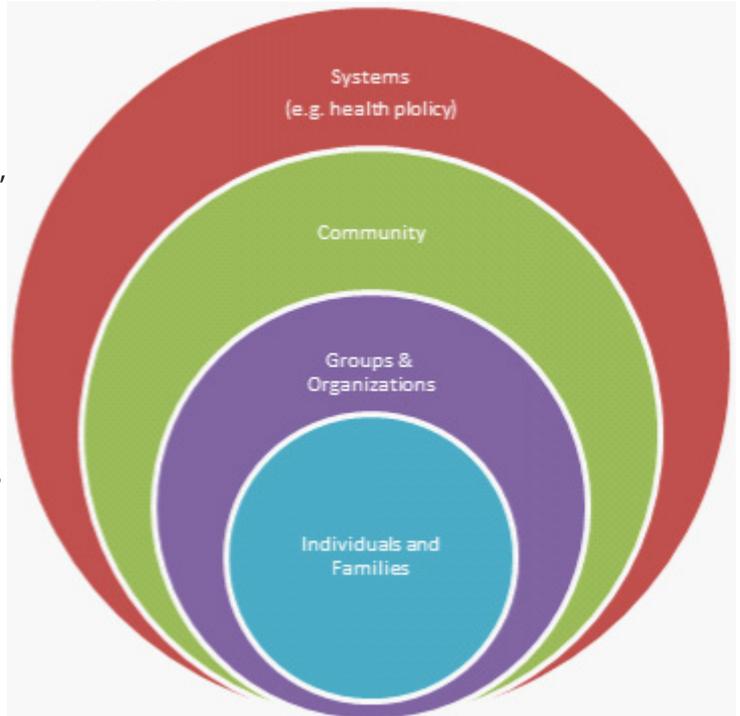
Example: *Funding a clinic for health care services to individuals/families.*

#### Macro Level:

Systems Change Focus

Communities and Systems

Example: *Increasing and supporting a diverse nursing workforce in NM*



## KEY DEFINITIONS

- » **\*Built environment:** Refers to manmade surroundings that include buildings, public resources, land use patterns, the transportation system, and design features – that have profound consequences for individual and community health.
- » **Health Equity:** "Assures the conditions for optimal health for all people. Requires valuing all individuals and populations equally, recognizing and rectifying historical injustices, and providing resources according to need. Health disparities will be eliminated when health equity is achieved." *New Mexico Health Equity Working Group*
- » **Health Disparities:** Health differences (by racial/ethnic group; religion; socioeconomic status; gender; age; mental health; cognitive, sensory, or physical disability; sexual orientation or gender identity; geographic location; or other characteristics historically linked to discrimination or exclusion. "Health inequities are differences in health status and mortality rates across population groups that are systemic, avoidable, unfair, and unjust." *Margaret Whitehead*
- » **Social Determinants of Health:** Conditions in which people are born, grow up, work, play and age; Shaped by historical decisions, economics, social policies and politics; Include race/ethnicity, socioeconomic status and access to opportunities.

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## “SYSTEMS CHANGE” GRANT EXAMPLES

- » La Familia Medical Center, in collaboration with Santa Fe Community College, “Racial and Ethnic Approaches to Community Health (REACH) pilot certification program to recruit, train and mentor Community Health Promotoras. They will function as catalysts to bring about policy change, improve resources, overcome barriers to healthy lifestyles, and be positive role models.
- » Dar a Luz Birth and Health Center to research, recommend and advocate for a way to create a regulatory system for midwifery care in NM and remove barriers for Medicaid reimbursement.
- » New Mexico Health Resources to implement a public-private collaboration that provides technical assistance and education in Grants, New Mexico on how to recruit and retain primary-care health professionals.
- » New Mexico Direct Caregivers Coalition to support policy and advocacy efforts to build and empower a diverse workforce of caregiver-advocates in New Mexico.

## OUR GRANT MAKING

Con Alma Health Foundation builds partnerships, advocates for all and invests in systemic change to improve health in New Mexico:

- » We work to improve the conditions of daily life—the circumstances in which people are born, grow, live, work, and age.
- » The two factors that best predict a community’s health are zip code and the color of your skin.
- » The conditions in which people live influence their overall health—but the choices we make are limited by the choices we have. Health equity is achieved when all individuals, regardless of their economic or social background, have the same access to quality health care and a chance at a better life. However, NM lags behind, particularly in rural areas, culturally diverse communities & underserved populations.

### Contacting Us

For clarification on whether a tribal support letter may be required, or project eligibility and competitiveness, contact Program Director Nelsy Dominguez: [ndominguez@conalma.org](mailto:ndominguez@conalma.org)

For help with the online grant application system, contact Information Manager Cecile LaBore: [grants@conalma.org](mailto:grants@conalma.org)

## OUR MISSION

*Con Alma Health Foundation is organized to be aware of and respond to the health rights and needs of the culturally and demographically diverse peoples and communities of NM. The foundation seeks to improve the health status and access to health care services for all and advocates for health policies which will address the unmet health needs of all New Mexicans. The Foundation makes grants, contributions, and program related investments to fulfill its Mission.*

## HEALTH: OUR DEFINITION

Con Alma Health Foundation defines health broadly to include not only physical health, but also mental, emotional, behavioral, social, oral, environmental, economic, and spiritual health and well-being. This definition represents an approach to both individual and community well-being which impacts local and statewide health systems.

You can read more about our [Strategic Plan](#) on our website.



Con Alma Health Foundation  
144 Park Avenue  
Santa Fe, NM 87507  
505-438-0776