



# **A New Way of Providing Affordable & Better Care**

**Con Alma Health Foundation**

**Martin Hickey, MD, CEO**  
June 6, 2013

# How we came to be

- New Mexico Health Connections (NMHC) is a non-profit, consumer-operated and oriented plan (Co-Op) under a provision of the Affordable Care Act.
- Incorporated as a non-profit with the state of New Mexico February, 2012.
- Designated as a 501 © 29 by the Department of Treasury January, 2013.
- Licensed by the New Mexico Department of Insurance, February 15, 2013.
- There are currently 24 states that have received loans to form Co-Ops.
- NMHC is regulated by the Centers for Medicare and Medicaid Services.

# Board of Directors

**New Mexico Health Connections is governed by a diverse board of directors representing businesses, health care providers, insurance, legal and consumer advocacy.**

- Nandani Kuehn, Ph.D.;  
Board President
- Ken Carson; Treasurer
- Roxane Spruce Bly;  
Secretary
- Charles Alfero
- Barbara McAneny, MD
- Rick Thaler
- Diane Denish
- Alfredo Vigil, MD
- John Munoz

# What will Make us Different

- NMHC is a patient centered, non profit plan.
- Majority of future board members will be primarily comprised of enrollees.
- NMHC will incentivize prevention and health.
- Governed with consumer control; profits will go towards reducing premiums and improving benefits.
- NMHC is committed to a model of coordinated care; with focus on members and their families, keeping them healthy.
- NMHC will strive to make our licensing and education process user friendly. Our web portal will provide brokers with education training as well as tools to present NMHC as a solid affordable offering to their clients.

# What will our Niche Market Be

- NMHC will focus on providing coverage for uninsured individuals, families and small businesses.
- Individuals or employer groups without affordable healthcare.
- New Mexico Health Connections will provide a high quality and affordable choice for rural New Mexicans.
- New Mexico Health Connections will offer plans state-wide on and off the exchange.

# Timeline

Benefits submitted April 30, 2013

Plan offerings begin October, 2013

Plan effective date January 1, 2014.

# New Mexico Health Connections

[www.mynmhc.org](http://www.mynmhc.org)

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