

2004 ANNUAL REPORT



CON ALMA
HEALTH FOUNDATION, INC.



The Heart and Soul of Health in New Mexico

Understanding
Living
Caring
Heart
& Soul
Healing
Family
Healthy
Community
Faith
Caring
Living

MISSION

The Mission of Con Alma is to be aware of and respond to the health rights and needs of culturally and demographically diverse peoples and communities of New Mexico.

Con Alma seeks to improve the health status and access to health care services for all New Mexicans and advocate for a health policy that addresses their health needs. The Foundation makes grants, contributions, and program related investments to fulfill this Mission.



MESSAGE

Since its creation in 2001, Con Alma Health Foundation has been filling the gaps in public and private health care services across New Mexico. This has been an exciting time in which we have continued the work of growing a new health Foundation.

Our third year of grant making has been a time of growth, learning more about the health needs in New Mexico communities and developing partnerships. Over the last two years we have presented more than \$2.3 million dollars in grants to New Mexico health non-profits. This investment has addressed issues such as substance abuse, mental health, health care for the homeless, and health education for many diverse populations.

Based on the scope and complexity of New Mexico health needs, Con Alma knows that collaboration is required among health professionals, government, business leaders, foundations, and health organizations. We have been actively leading and working with these partners to encourage a sharing of experience and ideas, so that our resources can have the greatest impact on the health of all New Mexico citizens.

We extend a special "Thank You" to our Board of Trustees, Community Advisory Committee, program partners, and donors for fostering a future that improves the health status and access to health care services and will advocate for a health policy, which will address the current and future needs of all New Mexicans.

ERIC P. SERNA
President, Con Alma Health Foundation

2004 Target Grant

A W A R D E E S

Abrazos Family Support Services
SANDOVAL COUNTY FAMILY SUPPORT PROGRAM—*Bernalillo*

Center of Protective Environment
OUR CHILDREN ARE WATCHING—*Alamogordo*

Chaparral Community Health Council
YOUTH LEADERSHIP COUNCIL—*Chaparral*

Community Against Violence
HEALTHY RELATIONSHIPS PROGRAM—*Taos*

DAC Advocates
INTERGENERATIONAL TRAINING & RESEARCH—*Las Cruces*

Domestic Unity
OPERATIONS SEED MONEY—*Reserve*

Gathering Place
SHIMA YAZHI HOME HEALTH VISITING PROGRAM—*Thoreau*

Gerard's House
A SAFE PLACE FOR GRIEVING CHILDREN—*Santa Fe*

Health Action New Mexico
UNIVERSAL HEALTHCARE COLLABORATIVE—*Albuquerque*

Hidalgo Medical Services
DEVELOP SERVICE MODEL—*Lordsburg*

Jardin de los Niños
FAMILY TEAM—*Las Cruces*

National Indian Youth Leadership Project
SACRED FOOTPRINTS TRANSITION PROGRAM—*Gallup*

NM Coalition Against Domestic Violence
PUPPETS ARE LIFE SAVERS (PALS)—*Albuquerque*

PB & J Family Services, Inc.
TELETHERAPEUTIC VISITS FOR CHILDREN OF PRISONERS—*Albuquerque*

Presbyterian Medical Services
DENTAL SERVICES FOR GRANT, LUNA, SIERRA, & HIDALGO—*Fort Bayard*

REACH 2000
SMILES FOR THE FUTURE—*Roswell*

Saint Elizabeth Shelter
SUPPORT FOR 100 HOMELESS CHILDREN—*Santa Fe*

Santa Fe Boys & Girls Club
SMART GIRLS PILOT—*Santa Fe*

Service Organization for Youth, Inc.
AFTER SCHOOL PROGRAM—*Raton*

Western NM University Foundation
ESTABLISH FAMILY COUNSELING CENTER—*Silver City*

2004 Small Grant

A W A R D E E S

AMERICAN CANCER SOCIETY—*Albuquerque*
Fund project coordinator for TTHEO Program to disseminate info on tobacco use

COMMUNITY ACTION AGENCY OF SNM—*Las Cruces*
Install bathroom safety grab bars for low-income seniors in seven counties

COMMUNITY COALITION FOR HEALTHCARE ACCESS—*Albuquerque*
Increase access to health care at UNM hospital

COMMUNITY WELLNESS CENTER—*Taos*
Reproductive health education in Taos schools

EL CENTRO DE LOS NIÑOS—*Tierra Amarilla*
Achieve NAEYC certification

GRANT COUNTY COMMUNITY HEALTH COUNCIL—*Silver City*
Create a replicable evaluation structure for documenting/assessing community change

HEALTH SECURITY FOR NEW MEXICANS—*Corrales*
Expand exposure of plan to guarantee health care coverage to all New Mexicans

JARDIN DE LOS NIÑOS—*Las Cruces*
HEALTHY ME! after school program for 50 homeless children

NATIONAL DANCE INSTITUTE OF NM—*Santa Fe*
Evidence based evaluation of program by independent evaluator

NM HUMAN NEEDS COORDINATING COUNCIL—*Albuquerque*
"Grassroots" research of impact of Medicaid cuts

PARTNERS IN EDUCATION/COOKING WITH KIDS—*Santa Fe*
3,500 K-6 students participate in 15 hours of cooking and food tasting

REACH 2000—*Roswell*
Distribute 180 car seats and provide car seat education & safety inspections for 400 families

SOUTHWESTERN COLLEGE—*Santa Fe*
Expand existing Body Positive Eating Disorder Awareness program to 2,000 girls

TEWA WOMEN UNITED—*Santa Fe*
Collect oral history from new mothers in six Tewa speaking pueblos

PROFILE

■ THE GATHERING PLACE

The Shima Yazhi Home Health Visiting Program

LOCATION: Box 838, Thoreau, NM 87323

AREA SERVED: Indigent families located on the eastern end of the Navajo Indian Reservation in the surrounding areas of McKinley and Cibola Counties.

INDIVIDUALS SERVED: All of our clients are indigent; most have very low reading ability. In 2004 we provided home visiting services to 200 families, 237 children. Staff made a total of 2248 home visits to their assigned clients/families.

MISSION: To provide culturally relevant projects, information and services on the eastern end of the Navajo Indian Reservation and surrounding areas that assist families and individuals to develop self-sufficiency, increase economic opportunities and promote health and literacy levels.

ACCOMPLISHMENTS: By working closely with the Gallup, New Mexico Domestic Violence Task Force, we have been able to get a legal aid lawyer assigned to assist our client/families deal with the increasing numbers of domestic violence issues and the delays they face in qualifying for services from a variety of community service organizations. The legal support also helps reduce the waiting time for applications from 6-8 weeks to 2 weeks, assist with Workman's Compensation issues related to "unsafe work environments" that lead to injuries and to find homes for families with domestic violence histories.

MOST IMPORTANT GOAL: Continue to work with all communities, courts and law enforcement agencies to eliminate abuse/neglect/domestic violence. Seek additional grant monies that will allow us to hire additional staff so that we can increase our program services to families/clients.

AMOUNT OF AWARD: \$70,000.00

■ JARDIN DE LOS NIÑOS

SELF Health Program

LOCATION: 999 W. Amador, Las Cruces, NM 88001

AREA SERVED: Dona Ana County

INDIVIDUALS SERVED: During 2004, eleven SELF Health classes were taught to a total of 103 parents.

MISSION: To provide fun, interactive classes that addressed the most basic health and nutrition needs of homeless/near homeless parents and providing backpacks of health-related supplies for each family.

ACCOMPLISHMENTS: Based on parent evaluations, these classes proved to be the most useful and enjoyable of all our parenting classes. Comments from parents included, "I have learned how important it is to take better care of myself" and "I have the right to ask questions when I go to the doctor".

MOST IMPORTANT GOAL: To expand our SELF Health Program to include our after school children. We are in the process of developing a curriculum and offering 8 interactive classes to our children ages 6 through 12.

AMOUNT OF AWARD: \$9060

■ REACH 2000

Smiles For The Future

LOCATION: PO Box 3068, Roswell, NM 88202

AREA SERVED: Chaves County (SE NM)

INDIVIDUALS SERVED: Serves ages 2-10 and in 2004 6,352 low-income services for children were provided through the program that is a collaborative arrangement among several entities including REACH 2000, ENMU-Roswell, the New Mexico Department of Health, the University of New Mexico Community Voice Program and local agencies.

MISSION: To provide dental services for children ages 2-18 regardless of ability to pay. Smiles For The Future provides dental services including screening, prophylaxis, and treatment.

ACCOMPLISHMENT: In 2004, a full-time dentist was recruited to work in the program thus reaching a significant goal to provide services five days a week.

MOST IMPORTANT GOAL: In 2005, funding has just been awarded by other foundations that will address the goal to construct a new building housing twelve dental operatories for the program, the UNM Dental Residency Program, and a new dental hygiene education program. The program is bringing dental care access to a population that has not been served using a collaborative of volunteers, health care providers, foundations and community entities.

AMOUNT OF AWARD: \$50,000.00

■ TELE THERAPEUTIC VISITS FOR CHILDREN OF PRISONERS (TVCP)

LOCATION: Headquartered at PB&J Family Services, Inc., Albuquerque.

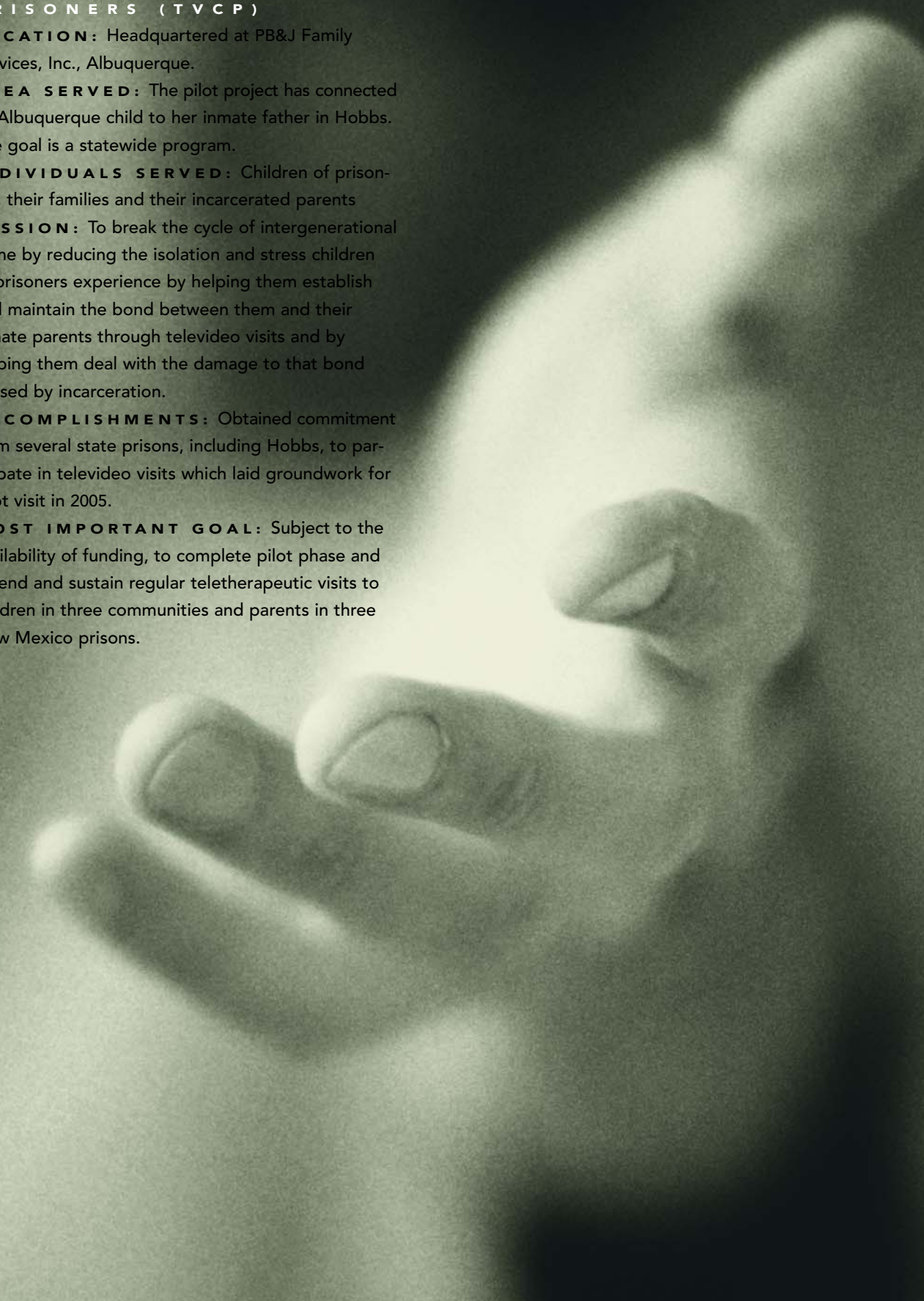
AREA SERVED: The pilot project has connected an Albuquerque child to her inmate father in Hobbs. The goal is a statewide program.

INDIVIDUALS SERVED: Children of prisoners, their families and their incarcerated parents

MISSION: To break the cycle of intergenerational crime by reducing the isolation and stress children of prisoners experience by helping them establish and maintain the bond between them and their inmate parents through televideo visits and by helping them deal with the damage to that bond caused by incarceration.

ACCOMPLISHMENTS: Obtained commitment from several state prisons, including Hobbs, to participate in televideo visits which laid groundwork for pilot visit in 2005.

MOST IMPORTANT GOAL: Subject to the availability of funding, to complete pilot phase and extend and sustain regular teletherapeutic visits to children in three communities and parents in three New Mexico prisons.



Con Alma Health Foundation, Inc.

FINANCIALS

Statement of Activities for the Year Ended December 31, 2004
with Comparative Totals for December 31, 2003

	UNRESTRICTED	TEMPORARILY RESTRICTED	PERMANENTLY RESTRICTED	2004 TOTAL	2003 TOTAL
REVENUES AND SUPPORT					
Contributions	\$215,534	113,906		329,440	3,736,134
Special Events	15,365			15,365	18,415
In-kind Contributions	56,256	16,256		72,512	39,366
Investment income, net		2,906,774		2,906,774	3,765,108
Net Assets released from restrictions	1,498,336	-1,498,336			
TOTAL REVENUE	1,785,491	1,538,600		3,324,091	7,559,023
EXPENSES					
Healthcare Program	1,056,636			1,056,636	722,323
Administrative	270,262			270,262	194,964
Fund Raising	14,246			14,246	2,902
Special Events	37,983			37,983	53,717
NNMHGG	187,694			187,694	34,294
TOTAL EXPENSES	1,566,821			1,566,821	1,008,200
CHANGE IN NET ASSETS	218,670	1,538,600		1,757,270	6,550,823
NET ASSETS, BEGINNING OF YEAR	474,646	21,795,483	3,500,000	25,770,129	19,219,306
NET ASSETS, END OF YEAR	\$693,316	23,334,083	3,500,000	27,527,399	25,770,129

This summarized information is derived from the audited financial statements, which can be obtained from the Foundation's office.



GUIDELINES

POLICIES: Grant recommendations are made by the Con Alma Health Foundation Grantmaking Committee and are ratified by the Foundation's Board of Trustees.

FUNDING RESTRICTIONS: Grants are limited to qualified 501(c)(3) nonprofit organizations serving the residents of the state of New Mexico. Grants are not made to individuals, for scholarships/fellowships or for bricks, mortar, or property.

AREAS OF INTEREST: Con Alma Health Foundation focuses broadly in the areas of health and human services with special emphasis on culturally diverse, rural and tribal communities. From

2003 through 2005, Con Alma is funding primarily organizations that work in the area of youth risk behaviors. Con Alma gives priority consideration to proposals that demonstrate strong collaborative relationships, have multiple funding sources, have a plan for sustainability, and address systemic change rather than direct services.

SCHEDULES: The Con Alma grant guidelines are distributed in late spring and proposals are due in early fall. For donations or grant information contact: Con Alma Health Foundation, Inc., 144 Park Avenue, Santa Fe, NM 87501, tel 505.438.0776, fax 505.438.6223, www.conalma.org

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