

Delivering on the Promise: Creating Systemic Change

BRINGING MORE MONEY INTO NEW MEXICO

Con Alma Health Foundation is committed to leveraging its resources to attract more funding in New Mexico. The Foundation has already successfully secured new resources that would be unavailable to New Mexico without the Foundation's leadership.

PROJECT DIVERSITY ADDRESSES NURSING SHORTAGE

Con Alma Health Foundation received a \$250,000 two-year grant from the Robert Wood Johnson Foundation and the Northwest Health Foundation, which will be matched with another \$125,000 (\$105,000 from Con Alma and \$20,000 from the New Mexico Community Foundation) for a total project budget of \$375,000 to help address the nursing shortage in New Mexico. Con Alma was one of 11 foundations nationwide to receive funding in the second year of Partners Investing in Nursing's Future. Project DIVERSITY, a partnership with the New Mexico Community Foundation and the University of New Mexico Hospitals (UNMH) Nursing Division, is designed to increase the number of ethnically diverse nurses in New Mexico. The Foundation made the decision to commit its resources to nursing issues as a result of its health disparities report. (Please see 2006 Annual Report insert.) New Mexico will need an additional 4,520 RNs and 680 LPNs by 2012.

collaboration - a road to solutions

INVOLVE AND COLLABORATE

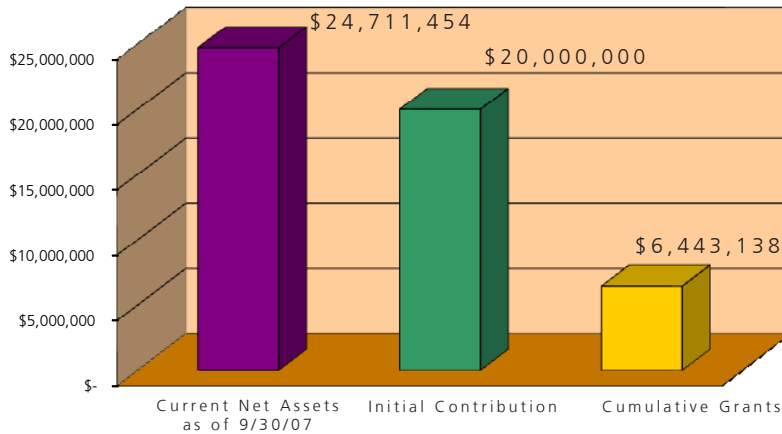
The Foundation's Core Values guide us in our partnerships with New Mexico communities to implement systemic change.

Con Alma is proud to sponsor and present information at forums, conferences and events throughout the state.

Here is a sampling:

- World AIDS Day, December 2007, Albuquerque. Con Alma will serve as one of the event's sponsors.
- New Mexico Association of Grantmakers Annual Conference, November 2007.
- Building Positive Community: A Public Health Approach to Teen Methamphetamine Prevention, October 2007, Albuquerque. Con Alma Program Officer served as one of the panelists on finding resources for program initiatives.
- Health & Human Services Affinity Group, September 2007. Con Alma hosted the H&HS Affinity Group, an initiative of the New Mexico Association of Grantmakers.
- New Mexico Latino Behavioral Health Policy Summit, September 2007, in Albuquerque. Con Alma was a primary sponsor.
- 15th Annual Health Provider Retreat, June 2007, in Taos.
- MANA National Conference "Latina Health & Wealth Educational Training," April 2007, in Santa Fe. Con Alma's Executive Director and Board Vice President were panelists.
- Women's Health Policy Forum, April 2007, Con Alma joined the NM Dept. of Health, Commission on the Status of Women and Women's Health Services as co-sponsors.
- Strengthening New Mexico Healthcare: Access, Coverage and Economics - New Mexico First, May 2007, Con Alma served as one of the Leading Town Hall Sponsors for this statewide town hall.
- New Mexico Public Health Association Annual Conference and Health Disparities Summit, April 2007. Con Alma was a primary sponsor and the Foundation's Executive Director was a presenter.
- New Mexico Cover the Uninsured Week by the New Mexico Hospital Education & Research Foundation, April 2007. Con Alma was a primary sponsor.
- Health & Human Services Week, April 2006 and 2007. Con Alma was a sponsor for this week of forums and events that raise awareness of Santa Fe's community needs.

CON ALMA HEALTH FOUNDATION'S STEWARDSHIP OF RESOURCES

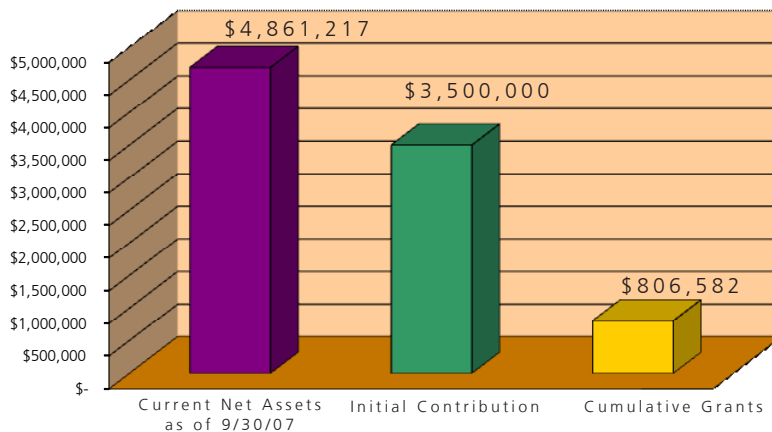


CON ALMA ASSETS FROM INCEPTION

(Top left) The initial contribution figure represents the \$20 million in health care conversion funds from the sale of Blue Cross and Blue Shield of New Mexico. The Cumulative Grants figure represents Con Alma's grantmaking, excluding funds provided to the Northern New Mexico Health Grant Group.

NORTHERN NM HEALTH GRANT GROUP (NNMHGG)

(Bottom left) The initial contribution figure represents the \$3.5 million in health care conversion funds from the sale of Los Alamos Medical Center. The Cumulative Grants figure represents Con Alma's portion of the Northern New Mexico Health Grant Group's grant making. NNMHGG is a joint project of the Auxiliary of the Los Alamos Medical Center and Con Alma Health Foundation. The cumulative grant total since NNMHGG's inception in 2004 is \$968,196, which includes the Auxiliary's contributions.



TOTAL COMBINED GRANTMAKING

Con Alma has awarded more than \$7 million in grants statewide since inception in late 2001.

FUNDERS COLLABORATIVES

Project DIVERSITY, featured at the top of this document's first page, is one of the funders collaboratives of the Foundation. Con Alma is also involved with the following funders collaboratives that pool dollars to magnify impact and create systemic change.

HISPANICS IN PHILANTHROPY (HIP)

Seven New Mexico funders, including Con Alma Health Foundation (which serves as the anchor foundation) have pooled their funds, which were matched by the National Hispanics in Philanthropy to provide over \$500,000 in capacity building grants to Latino-led/serving nonprofits in New Mexico over the next three years.

UNIDOS: FUNDERS ALLIED WITH YOUTH

Con Alma participates as a member of this funders collaborative. The purpose is to provide access to health care and education about reproduction and to fund teen pregnancy prevention efforts with a focus in Doña Ana and Taos Counties.

NEWS

FOUNDATION FEATURED BY GRANTMAKERS IN HEALTH

Con Alma Health Foundation's Community Advisory Committee (CAC) was featured in the Winter 2007 issue of Inside Stories, a publication of Grantmakers in Health. The story was entitled, "Making the Most Out of Community Advisory Committees." The current and former Executive Directors and Alice Salcido, CAC Chair were quoted in the nationally distributed article.

6TH ANNUAL GRANT AWARDS BANQUET

NOV. 16, 2007

Keynote speaker: Nationally known health care advocate Ron Pollack. Mr. Pollack, Executive Director, Families USA, has been a frequent guest on programs such as the Today Show and Good Morning America. Since 1982, Families USA has worked to promote high-quality, affordable health care for all Americans.



CON ALMA
Health Foundation, Inc.

THE HEART AND SOUL OF HEALTH IN NEW MEXICO

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