Pre-Proposal Tutorial

CHAPTER 1 – ABOUT CON ALMA

MISSION

CORE VALUES

WHAT WE DO

WHO WE ARE

Nelsy Dominguez, Program Director
April 2020
Mission

To be aware of, and respond to, the health rights and needs of the culturally and demographically diverse peoples and communities of New Mexico
Core Values

1. Improve the health status of all New Mexicans
2. Maintain the public trust
3. Involve, collaborate and partner with New Mexico communities
4. Innovate and lead
5. Teach and learn
6. Be an effective advocate for policies that improve health in New Mexico

More on Con Alma’s Core Values
What We Do

Con Alma accomplishes its mission by building partnerships, investing in systemic change and serving as a resource for policy makers, nonprofits and the public.

- Promotes and advances health equity
- Advocates for all NM’s populations
  (culturally diverse, rural, tribal communities, uninsured, underinsured & medically underserved)
- Builds partnerships and leverages resources
- Engages stakeholders in public policy issues
- Serves as a catalyst for positive, systemic change
  (focus: systems change vs. direct services)
Who we are

Statewide Presence

Board of Trustees

Community Advisory Committee

Northern NM Health Grants Group

Staff
Focus

Broad Definition of Health
Health Equity
Systems Change