

2019 Grant Guidelines



Enlace Comunitario, 2017 Grant Recipient
Photo by Jackie Munro

New in 2019

⇒ Choose a Fixed Grant Amount

Our application form now asks you to select a specific grant amount from a list.

⇒ Types of Funding

You will be asked to select from one of these funding types:

- Project Support
- General Operating/Core Support
- Technical Assistance/Capacity Building

Read these guidelines carefully all the way through before making your selection and completing the online application.



⇒ Application Period: **Opens—March 20, 2019**
Closes—April 24, 2019 at 5pm

⇒ Application Form: Online via the link on [CAHF's website](#)

⇒ Grant Period: January 1, 2020 through December 31, 2020

Which Type of Funding Should We Apply For?

Con Alma provides **Project Support** to organizations seeking funding for a specific set of activities, a limited period of time, focused group of beneficiaries, or particular goals that fall within the organization's mission, but do not include your entire scope of operations.

We provide **General Operating/Core Support** for organizations that need funding for their mission and scope of operations in their entirety, without a particular project focus. To be considered for general operating/core support, organization's mission and scope of work must align closely with Con Alma's strategic focus and priorities. Organizations that primarily or exclusively provide direct services are not eligible to apply for general operating/core support.

Technical Assistance/Capacity Building funding is available for projects focused on expanding or improving the ability of an organization (and/or non-profit sector) to fulfill its purpose and carry out its mission effectively. See "applying for Technical Assistance/Capacity Building" for more detailed guidance.

You may apply once, for one type of funding (except if applying to the Northern NM Health Grants Group). You are not guaranteed to receive the type of funding you select. If, upon review of your application, we feel another type of funding is more appropriate, we will revise the type accordingly and may request additional information from you.

Making Your Application Competitive

No matter which type of funding you apply for, you can increase your chances of being funded if your application demonstrates:

A thorough understanding of Con Alma Health Foundation's mission, funding priorities, and definitions of key grant making terms such as "Health Equity" "systems change" "active vs. passive consultation". You can learn more about these on our website, and by reviewing grant guidelines and the report "[Health Equity in New Mexico: A Roadmap for Grantmaking and Beyond.](#)"

A shared value for collaboration within or across geographic areas or institutional sectors (government, nonprofit, private sector).

A focus on improving the health of underserved residents of New Mexico, including rural areas, communities of ethnic or other diversity, immigrants, veterans, etc.

A budget with support from multiple sources and a clear relationship between expenses and the goals stated in your application.

Required Budgets

Current Organizational Budget

You will be required to attach a copy of your organization's general operating budget, including all funding sources and major expense categories, for the most current fiscal year (if your fiscal year ends on June 30th, use the upcoming fiscal year budget for your attachment). When using a Fiscal Sponsor (FS), submit the general operating budget of the FS.

Application Budget Template

You will be required to download an Excel spreadsheet budget template to complete and include with your application if applying for Project or Technical Assistance support.

When applying for Project Support and Technical Assistance/Capacity Building, this will be the "**Proposed Budget**". The template is available on [Con Alma's website](#) and in the "Budget" section of the online application form.

Dollar Amounts

Select whichever of \$7,500, \$10,000, \$15,000 or \$20,000 amounts best meets your organization's needs.

Please note that budgets showing other funders' participation are likely to be most competitive.

Applying for Project Support

Where the application asks you to "Explain Your Funding Type" your response should make clear how your project align with and advances Con Alma's priorities of making health-related systems more accessible and responsive in meeting the needs of underserved communities, and bringing about systems-level change that improves health equity.

Since Con Alma's grant priorities do not include funding direct services, if your project does involve some type of direct services, you should explain how the services promote a goal more closely related to the Foundation's priorities. Some examples include testing new methods of service delivery, creating different ways to bring people and services together, expanding availability to previously unserved populations, identifying unmet needs or issues posing problems in reaching specific people, etc.

If you are not certain how to make this connection or how to explain it, we encourage you to use the contact information provided to discuss your request with our Program Director before completing your application.

Applying for General Operating/Core Support

Where the application asks you to "Explain Your Funding Type" your response should focus on why your organization's overall mission and operations align and advance CAHF strategic focus and priorities in a unique way.

Examples might include assistance to prevent the disruption of a key resource or towards advancing health equity through a change process, geographic expansion to address unmet needs, temporary support to enable long-term sustainability, etc.

Organizations that primarily or exclusively provide direct services are not eligible to apply for General Operating/Core Support.



Contact Information

We encourage you to discuss particular questions before you apply.

- ⇒ Contact Program Director Nelsy Dominguez for assistance and clarification - ndominguez@conalma.org
- ⇒ To request assistance using the online grant application tools, contact Information Manager Cecile LaBore - clabore@conalma.org



Applying for Technical Assistance/Capacity Building Support

Where the application asks you to “Explain Your Funding Type” your response should focus on how the activities you are proposing will improve the sustainability or effectiveness of your organization, collaborative efforts or sector.

Technical Assistance/Capacity Building grants assist nonprofits and/or its collaborative efforts to deliver programs and/or implement collaborative strategies that serve the community by building capacity, acquiring new skills, and increasing the effectiveness of the nonprofit sector.

Technical assistance activities that have been funded in the past include a wide variety of trainings and skills development among partners, planning processes, and other strategies.

You can find a more detailed discussion of technical assistance funds and how they may be used at the Technical Assistance link on [CAHF’s website](#).

Eligibility and Restrictions

- All grants are limited to 501(c)(3) organizations or organizations with an approved 501(c)(3) fiscal sponsor. If you have a question related to fiscal sponsorship requirement, contact our Program Director.
- The purpose of the grant must benefit people living in New Mexico.
- Organizations working directly with pueblo or tribal communities/nations or within their jurisdictions must submit a letter of support from the tribe(s)/nation(s) involved as an attachment to the application.
- No grant will be made to individuals, or to fund scholarships/fellowships, capital or endowment campaigns, annual fundraising campaigns, event sponsorships, emergency repairs, debt liquidation, clinical research, or direct financial subsidy of health services to individuals or groups.
- No grant will be made to fund political campaigns, lobbying activities, or other activities prohibited by section 501(c)(3) of the Internal Revenue Code.
- No grant will be made to fund construction or renovation.
- Purchases of property or equipment are limited to \$5,000 per item.
- An organization that has previously received a CAHF grant may apply for additional grants in subsequent years. Successful recurring requests must show that the organization has built upon previous strategies. The Foundation generally will not consider ongoing funding for the same activity.
- Applicants to Northern New Mexico Health Grants Group may also apply to Con Alma Health Foundation (see [CAHF’s website](#) for details).

Con Alma Health Foundation is organized to be aware of and respond to the health rights and needs of the culturally and demographically diverse peoples and communities of New Mexico.

We seek to improve health status and access to health care services, and advocates for health policies which address the health needs of all.

Con Alma's work is guided by six core values that leads us to:

- Improve the health status of all New Mexicans
- Maintain the public trust
- Involve, collaborate and partner with New Mexico communities
- Innovate and lead
- Teach and learn
- Be an effective advocate for policies that improve health in New Mexico

Did you know?

To achieve our mission, we emphasize systemic change rather than direct services. This focus on up-stream leads to meaningful and long-term change.

Con Alma Health Foundation **defines health broadly** to include not only physical health, but also mental, emotional, behavioral, social, oral, environmental, economic, and spiritual health and well-being.

Key Grant Terms

Familiarize yourself with key concepts and terms such as "health equity", "system change", "active vs. passive technical assistance", and to view sample technical assistance strategies available at [CAHF's website](#)

Con Alma Health Foundation

144 Park Avenue
Santa Fe, NM 87501

505.438.0776 ph
505.438.6223 fax

www.conalma.org

FIND US:

facebook.com/conalmahealth
twitter.com/NMhealth
linkedin.com/company/con-alma-health-foundation
plus.google.com/+ConalmaOrg
youtube.com/c/ConalmaOrg

