



New Mexico Health Equity Partnership

Overview of a collective impact strategy to address the root causes of poor health for low-income and minority children and families in New Mexico

Brian Byrnes

President & CEO, Santa Fe Community Foundation

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Achieving Large-Scale Change on Health Disparities Involves Five Key Conditions For Shared Success

Common Agenda

A diverse group of participants have a **shared vision for change** including a common understanding of the problem and a joint approach to solving it through agreed upon actions

Shared Measurement

Collecting data and measuring results consistently across all participants ensures efforts remain aligned and participants hold each other accountable

Mutually Reinforcing Activities

Participant activities must be **differentiated while still being coordinated** through a mutually reinforcing plan of action

Continuous Communication

Consistent and open communication is needed across the many players to build trust, assure mutual objectives, and appreciate common motivation

Backbone Support

Creating and managing collective impact requires a separate organization(s) with staff and a specific set of skills to **serve as the backbone for the entire initiative and coordinate participating organizations and agencies**

Health Equity Partnership has goals that will mobilize communities to reduce health inequities for vulnerable children and families

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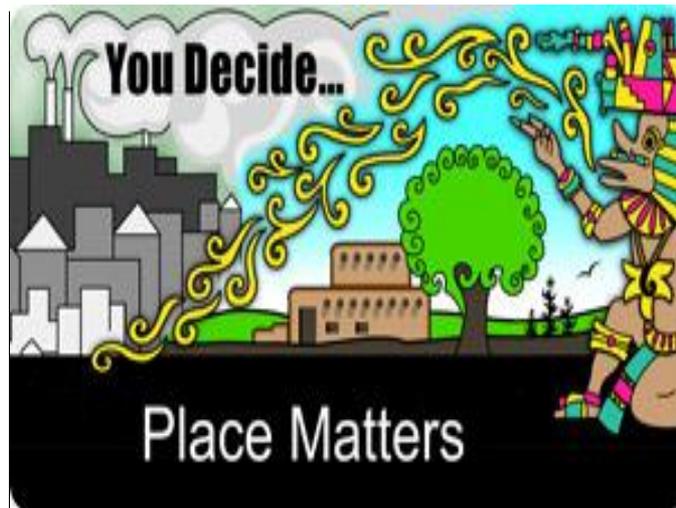
Common Agenda

Problem Definition:

Racial/ethnic and geographic disparities exist for children in NM due to social and environmental factors.

Key Levers for Change:

Educate and activate policy makers and community members around the root causes of poor health for low-income and minority populations



2

Shared Measurement Systems

Currently under development but will include:

Process: Completion of capacity building activities for Health Councils, Place Matters Teams, and Health Impact Assessments.

Outcomes: Communities will identify specific health outcomes and policy objectives to achieve them.

3

Mutually Reinforcing Activities

Transformation requires **coordinated activities among stakeholders** including: private (e.g., WKKF, SFCF, Con Alma, Place Matters, and Human Impact Partners), government (e.g., Health Councils) and non profits (social service providers)

4

Continuous Communication

Currently under development but will include:

- Establishment of a representative and strategic **advisory group**
- **Monitoring & evaluation** of performance against goals
- **Periodic convening** of committed investors for information sharing, progress reporting, etc.

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Backbone Organization

Santa Fe Community Foundation will play this role for three years while incubating the Health Equity Institute. The work of this period is to leverage and integrate the work of HIA, NMAHC, and PM. The Institute will become the backbone for this work.

Values Alignment with SFCF

- The Santa Fe Community Foundation is devoted to building healthy and vital communities in the region where:
 - Racial, cultural or economic difference that do not limit access to health, education or employment
 - Diverse audiences enjoy the many arts and cultural heritages of our region
 - All sectors of our community take responsibility for ensuring a healthy environment
- To this end, we commit our resources to building:
 - Philanthropy that is robust, effective and focused on critical issues facing the community
 - We create opportunities for foundations and other philanthropic partners to leverage each other's knowledge and resources to achieve lasting change
 - Nonprofits that achieve their missions with excellence
 - We build a sustainable infrastructure that provides nonprofits with technical and financial assistance needed to be highly effective
 - We make it possible for organizations to collaborate in tackling complex community problems, developing promising approaches, and executing shared strategies

Incubating this project is aligned with values and functions of SFCF

Santa Fe Community Foundation Will be the Backbone Organization While we Incubate the Health Equity Institute

Key Functions of Backbones

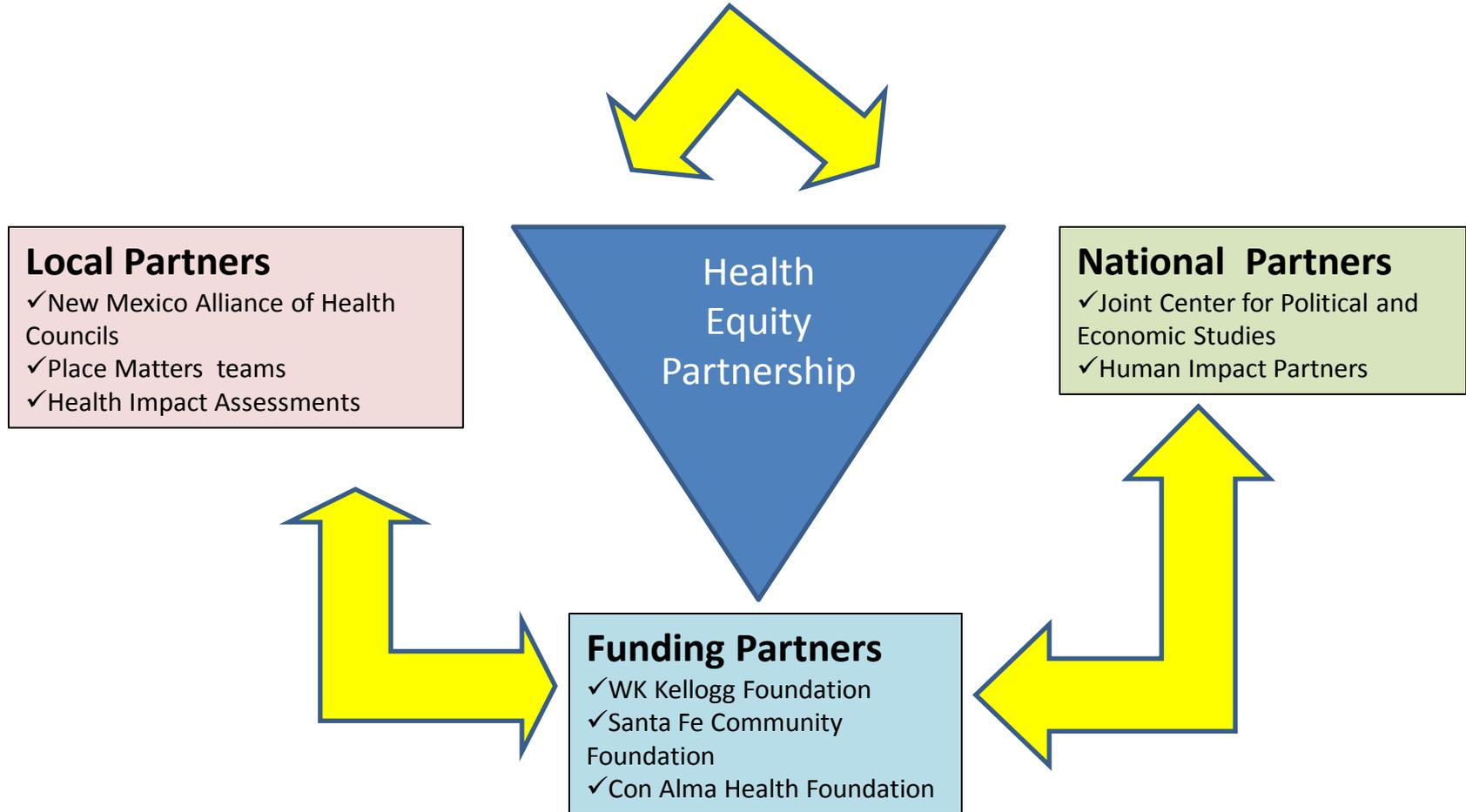
1. Providing Overall Project **Strategic Coherence**
2. Facilitating **Effective Dialogues**
3. Managing **Data Collection & Analysis**
4. Supporting **Community Engagement***
5. Developing Effective **Communications***

Successful Backbones

- Have a high level of **credibility within the community**
- Serve as **neutral conveners**
- Have a **dedicated staff**
- **Build key relationships** across members of the initiative
- **Focus people's attention** and create a sense of **urgency**
- Frame issues in a way that **presents opportunities as well as difficulties**
- Use the **measurement and evaluation process as a tool of learning and progress** not only accountability

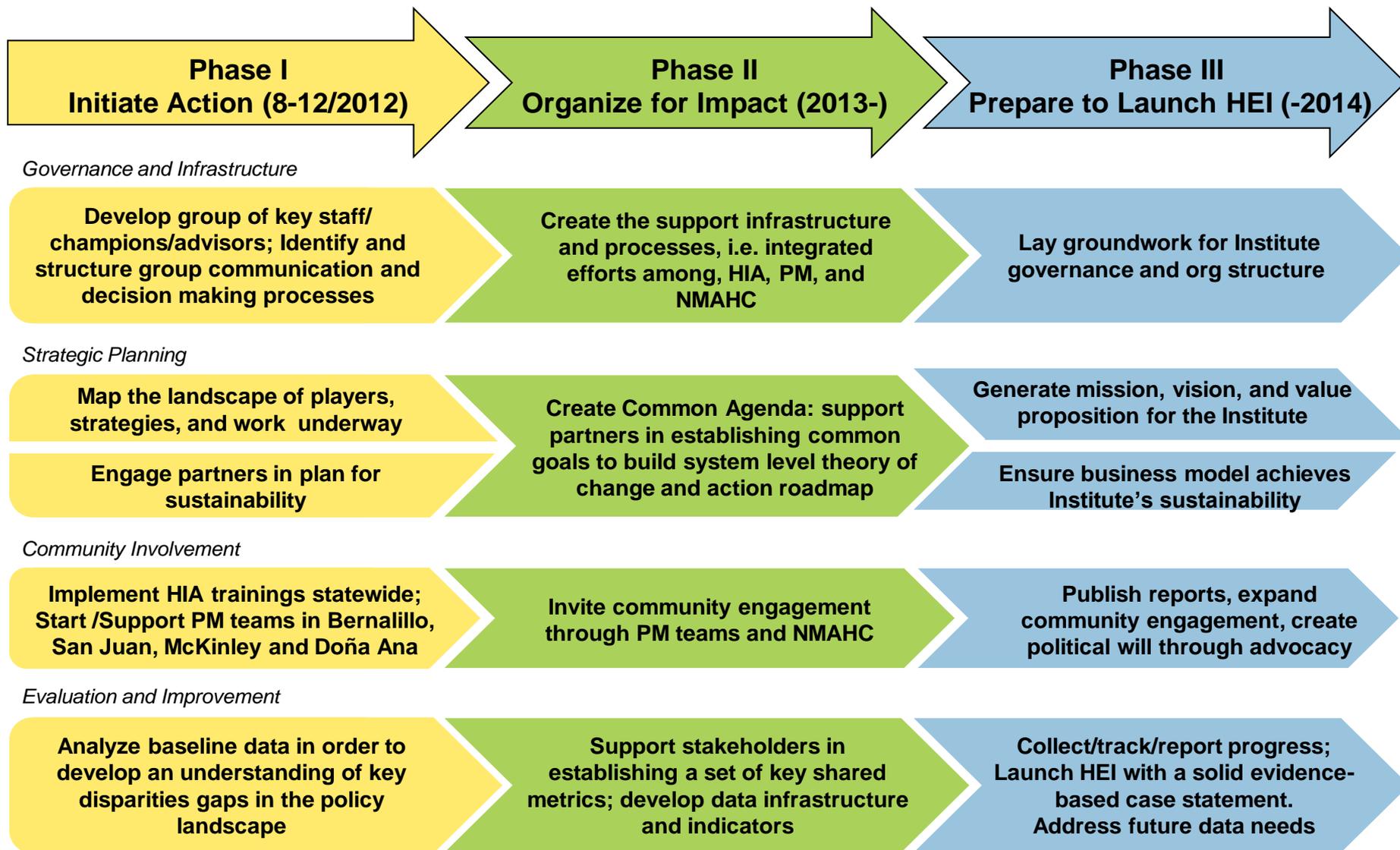
Backbones must balance the tension that exists between keeping everyone coordinated and accountable, while staying behind the scenes in order to establish collective ownership

Initial Health Equity Partners



We expect the number of partnerships to grow over time

Health Equity Institute Over Three Overlapping Key Phases





Questions?